# Sam Wilson

Department of Communication

University of Illinois at Urbana-Champaign

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**EDUCATION**

Doctor of Philosophy 2021 (Expected)

University of Illinois at Urbana-Champaign

Communication

Master of Arts 2017

University of Illinois at Urbana-Champaign

Communication

Bachelor of Arts 2010

Illinois State University at Normal, Illinois

English

**PROFESSIONAL EXPERIENCE**

Marketing Associate – SalterMitchell Summer 2016

* Developed nationwide prosocial behavioral campaigns by applying current research and theory to real-world contexts
* Conducted formative research, set benchmarks, and developed evaluative measures for ongoing campaigns

Communications and Operations Supervisor – Draisine Ltd 2010 – 2015

* Managed marketing and evaluation, including tasks such as setting annual marketing strategies and supervising all external communications
* Maintained activity logs, monitored productivity, and prepared reports for management to inform procedural or personnel changes

Media Manager – Real Job LLC 2013 – 2015

* Coordinated the development of an indie modular card game, with duties including the development of game mechanics, materials, visual design, print production, and marketing

**HONORS AND AWARDS**

*Scholarships & Fellowships*

Elizabeth Winter Young Summer Fellowship (Summer 2018; Summer 2019). University of Illinois at Urbana-Champaign.

Elizabeth Winter Young Academic Fellowship (Fall 2017 – Spring 2018). University of Illinois at Urbana-Champaign.

*Teaching Awards*

List of Teachers Ranked as Outstanding (for student evaluations in the top 10% campus-wide). University of Illinois at Urbana-Champaign: Spring 2017.

List of Teachers Ranked as Excellent (for student evaluations greater than 4.5 on a 5-point sale). University of Illinois at Urbana-Champaign: Fall 2016; Fall 2017; Fall 2018.

*Travel Funding Awards*

Friends of the Communication Department Conference Travel Award. University of Illinois at Urbana-Champaign: Summer 2018; Fall 2018; Spring 2018; Fall 2019.

The Graduate College Conference Travel Award. University of Illinois at Urbana-Champaign: Summer 2018.

**PUBLICATIONS**

Bigsby, E., & Wilson, S. (in press). Reactance. In J. Van den Bulck (Ed.), *International Encyclopedia of Media Psychology*. Wiley-Blackwell.

**PUBLIC WRITING**

Wilson, S. (2016). To change behavior, stop caring what people think. *FunEasyPopular.com*. Retrieved from https://blog.funeasypopular.com/want-to-change-behavior-stop-caring-so-much-about-what-people-think

**CONFERENCE PRESENTATIONS**

Wilson, S., Barley, W., Ruge-Jones, L., & Poole, M.S. (2019, November). Tacking amid tensions: Using oscillation to enable creativity in diverse teams. Paper presented at 105th annual meeting of the National Communication Association, Baltimore, Maryland.

*Awarded “Top Paper”*

Poole, M. S., Wilson, S., Ruge-Jones, L., & Barley, W. (2018, May). Enhancing team science through mobilizing the diversity-creativity tension. Paper presented at 2018 Science of Team Science conference, Galveston, Texas.

*Awarded “Most Meritorious Paper & Presentation”*

Wilson, S., Ruge-Jones, L., Barley, W., & Poole, M.S. (2018, November). Destabilizing divergence and convergence: An intervention to transcend the tension between diversity and creativity in teams. Paper presented at 68th annual meeting of the International Communication Association, Prague, Czech Republic.

*Awarded “Top Poster”*

Hovick, S., Bigsby, E., & Wilson, S. (2019, November). Information seeking in response to environmental health risk messages. Paper presented at 105th annual meeting of the National Communication Association, Baltimore, Maryland.

Ruge-Jones, L., Wilson, S., Barley, W., & Poole, M.S. (2019, November). Compounding consequences: Barriers and opportunities of diversity in collaborative teams. Paper presented at 105th annual meeting of the National Communication Association, Baltimore, Maryland.

Ruge-Jones, L., Wilson, S., Barley, W., & Poole, M.S. (2019, November). Forging new directions in group communication research: Interactive collaboration to define critical topics and projects. Paper presented at 105th annual meeting of the National Communication Association, Baltimore, Maryland.

Ruge-Jones, L., Wilson, S., Barley, W., & Poole, M.S. (2018, November). Defining projects on civic discourse in a new media age. Paper presented at 104th annual meeting of the National Communication Association, Salt Lake City, Utah.

Wiemer, E., Wilson, S., & Tewksbury, D. (2018, May). Agenda diversity and uniformity: News repertoires and their effects on the agenda setting process. Paper presented at 104th annual meeting of the National Communication Association, Salt Lake City, Utah.

**MANUSCRIPTS IN PREPARATION**

Wilson, S., Ruge-Jones, L., Poole, M.S., & Barley, W. Oscillation: An interventional framework in team-based creativity.

Hovick, S., Bigsby, E., & Wilson, S. Health risk information seeking: A proposed model.

Ruge-Jones, L., Wilson, S., Moder, J., Poole, M.S., Barley, W., Moder, J., Whitaker, J., & Kuslakis, A. Institutional-, group-, and individual-level barriers in team science.

**RESEARCH POSITIONS**

*Research Assistant*

Crystallizing transformative ideas by seeding diverse knowledge communities. Summer 2016 – Fall 2019. Principal Investigator: William Barley, Ph.D. University of Illinois at Urbana-Champaign.

Behavioral change and management of energy usage among laboratory fume hood users. Spring 2016. Principal Investigator: Mariann Huhman, Ph.D. University of Illinois at Urbana-Champaign.

*Research Supervisor (Undergraduate Mentorship)*

Vaccine-skepticism and vaccine efficacy in popular and social media. Fall 2019. University of Illinois at Urbana-Champaign.

Diversity, creativity, and oscillation: Application in team science. Spring 2019. University of Illinois at Urbana-Champaign.

**TEACHING POSITIONS**

*Instructor of Record*

University of Illinois at Urbana-Champaign

CMN 111: Oral and Written Communication I Fall 2015 – Fall 2017

CMN 112: Oral and Written Communication II Spring 2016 – Spring 2018

CMN 260: Introduction to Health Communication Summer 2016

CMN 232: Intercultural Communication Fall 2018 – Fall 2019

Heartland Community College

English as a Second Language Fall 2012 – Spring 2013

*Teaching Assistant*

Illinois State University

ENG 244: Traditional and Non-traditional Grammar Fall 2010

HIS 107: Introduction to Western Civilization Fall 2010