

CURRICULUM VITAE
SALLY A. JACKSON
APRIL 2019

Business Address:

Department of Communication
702 S. Wright Street, Room 3001
Urbana, IL 61821
Office: 217-333-2683
sallyj@illinois.edu

Academic and Concurrent Administrative Appointments

- 2007-Present: Professor of Communication, University of Illinois at Urbana-Champaign.
2007-2011: Chief Information Officer & Associate Provost.
- 1996-2007: Professor of Communication, University of Arizona.
2007: Senior Associate to the Provost.
2002-2006: Vice Provost/Vice President for Learning and Information Technologies and Chief Information Officer.
2000-2002: Vice Provost for Educational Technology and Faculty Development.
Spring 2002: Interim Vice Provost for Academic Affairs.
1998-2000: Faculty Associate for Distributed Learning.
1997-1998: Faculty Associate to the Provost.
1996-1997: Acting Head, Department of Communication.
- 1991-1996: Associate Professor of Communication, University of Arizona.
- 1989-1990: Research Fellow, Netherlands Institute for Advanced Study in the Humanities and Social Sciences.
- 1988-1990: Associate Professor of Communication, University of Oklahoma.
- 1985-1988: Assistant Professor of Communication, University of Oklahoma.
Summer, 1986: Visiting Associate Professor of Speech Communication, University of Nebraska-Lincoln.
- 1982-1985: Assistant Professor of Communication, Michigan State University.
Summer, 1984: Visiting Assistant Professor of Communication, University of Iowa.
- 1979-1982: Assistant Professor of Speech Communication, University of Nebraska-Lincoln.

ACADEMIC EXPERIENCE

Education

- A.B., with Honors, Speech Communication, University of Illinois at Urbana-Champaign, 1974.
- A.M., Speech Communication, University of Illinois at Urbana-Champaign, 1976.
- Ph.D., Speech Communication, University of Illinois at Urbana-Champaign, 1980.

Academic Fellowships, Honors, and Awards

- Distinguished Award for Special Journal Issue, Applied Communication Division of National Communication Association, 2015, shared with Mark Aakhus.
- Outstanding Scholarship Award, Language and Social Interaction Division of National Communication Association, 2005, shared with Scott Jacobs.
- Distinguished Research Award, International Society for the Study of Argumentation 1997. One award given yearly for outstanding contributions to argumentation theory.
- Charles Woolbert Award, National Communication Association, 1995, shared with Scott Jacobs for 1983 article "Generalizing about Messages: Suggestions for the Design and Analysis of Experiments."
- American Forensic Association Award for Outstanding Research in Argumentation, 1994, shared with Frans van Eemeren, Rob Grootendorst, and Scott Jacobs for 1993 book *Reconstructing Argumentative Discourse*.
- Research Fellow, Netherlands Institute for Advanced Study in the Humanities and Social Sciences, 1989.
- Central States Speech Association Federation Prize, 1983.
- American Forensic Association Daniel M. Rohrer Award in Argumentation Research, 1983, shared with Scott Jacobs, for the book chapter "Conversational Argument: A Discourse Analytic Approach."
- Golden Anniversary Monograph Award, National Communication Association [then known as Speech Communication Association], 1981, shared with Scott Jacobs, for the article "Structure of Conversational Argument: Pragmatic Bases for the Enthymeme."

Other Academic Distinctions

- Keynote Speaker, European Conference on Argumentation, Fribourg, Switzerland, 2017.
- Keynote Speaker, Conference on Between Citizens and Scientists, Ames, IA, 2012.
- Keynote Speaker, Conference on Argumentation in Dialogic Interaction, Lugano, 2002.
- Keynote Speaker, Ontario Society for the Study of Argumentation Conference on Rhetoric and Argumentation, Brock University, 1997.
- Keynote Speaker, Penn State University Teaching and Learning with Technology Symposium, State College, PA, 1997.
- Keynote Speaker, Wake Forest Conference on the Role of Argument in the Creation and Maintenance of Community, Wake Forest, NC, 1995.

- Keynote Speaker, SCA/AFA Summer Conference on Argumentation, Alta, UT, 1989.
- Plenary Session Speaker, First International Conference on Argumentation, Amsterdam, 1986.

Teaching Awards and Honors

- Excellence Award, Ohio State University Center for Advanced Study in Telecommunications, 1997, for POLIS: The Project for On Line Instructional Support. Judged competition at instructional technology showcase.
- Dean's Award, University of Arizona Extended University/Office of Summer Session, "for participation in the advancement of on-line course opportunities," 2000.
- Nominated for Distinguished University Professorship, University of Arizona, 1995.
- Recognized for "Outstanding Student Support" by the New-Traditional Students organization, University of Arizona, 1993. [Mentoring]
- Central States Speech Association Outstanding Young Teacher Award, 1983.

Other Honors

- Inscribed in Women's Plaza of Honor, University of Arizona (<http://womensplaza.arizona.edu/honor/view.php?id=194>)

Grants

External

- Co-PI, "Eradicating Subtle Discrimination," \$3.3M, awarded to University of Arizona by NSF (ADVANCE), 2006-2010. Proposal co-author and Co-PI until departure from Arizona in May 2007; led one of three major thrusts within the program.
- Executive team member, "UC2B: Urbana-Champaign Big Broadband," \$22.5M, awarded to University of Illinois by NTIA (Broadband Technology Opportunity Program), 2010-2013. Provided championship for concept, resources for proposal development, financial commitments, and executive oversight.

University of Illinois

- "A Computational Study of the Vaccination Controversy," UIUC Campus Research Board, 2014.
- "What Your Infrastructure Wants," OVCR IN³ award to Center for People & Infrastructures (C. Sandvig, K. Hamilton, S. Jackson, K. Karahalios & C. Lambort), 2012.
- "Learning to See Systems," Graduate College INTERSECT award to A. Chan, K. Hamilton, S. Jackson, S. Noble, N. O'Gorman, P. Meier, & T. Weissman, 2013. Renewed 2015.

University of Arizona

- Generic Instructional Toolkit, internal Faculty Development Partnership grant, 1996.
- Learning and the Internet Environment, internal Instructional Computing Grant, 1996.
- POLIS Development, internal grant, Office of the Provost & College of Social and Behavioral Sciences, 1996.
- Communication Collaboratory, internal Instructional Computing Grant, 1994.

Scholarly Publications

Books and Monographs

Jackson, S., & Brashers, D. E. (1994). *Random factors in ANOVA*, Quantitative Applications in the Social Sciences. Newbury Park, CA: Sage.

Eemeren, F. H. van, Grootendorst, R., Jackson, S., & Jacobs, S. (1993). *Reconstructing argumentative discourse*. Tuscaloosa, AL: University of Alabama.

Jackson, S. (1992). *Message effects research: Principles of design and analysis*. New York: Guilford.

Journal Articles

Schneider, J., & Jackson, S. (2018). Modeling the invention of a new inference rule: The case of 'Randomized Clinical Trial' as an argument scheme for medical science. *Argument & Computation*, 9(2), 77-89. <https://doi.org/10.3233/AAC-180036>

Jackson, S. (2018). Reason-giving and the natural normativity of argumentation. *TOPOI*. <https://doi.org/10.1007/s11245-018-9553-5>

Jackson, S., & Schneider, J. (2018). Cochrane Review as a “warranting device” for reasoning about health. *Argumentation*, 32(2), 241-272. <https://doi.org/10.1007/s10503-017-9440-z>

Jackson, S. (2015). Design thinking in argumentation theory and practice. *Argumentation*, 29, 243-263. <https://doi.org/10.1007/s10503-015-9353-7>.

Jackson, S., & Aakhus, M. (2014). Becoming more reflective about the role of design in communication. *Journal of Applied Communication Research*, 42(2), 135-142. <https://doi.org/10.1080/00909882.2014.882009>

Jackson, S. (2008). Black box arguments. *Argumentation*, 22, 437-446. <https://doi.org/10.1007/s10503-008-9094-y>

- Jackson, S. (2008). Comments on 'strategic maneuvering in mathematical proofs.' *Argumentation*, 22, 469-472. <https://doi.org/10.1007/s10503-008-9099-6>
- Jackson, S., & Wolski, S. (2001). Identification of and adaptation to students' preinstructional beliefs in introductory communication research methods: Contributions of interactive web technology. *Communication Education*, 50, 189-205. <https://doi.org/10.1080/03634520109379247>
- Reichert, T., Heckler, S. E., & Jackson, S. (2001). The effect of sexual social marketing appeals on cognitive processing and persuasion. *Journal of Advertising*, 30, 13-27. <https://doi.org/10.1080/00913367.2001.10673628>
- Brashers, D. E., & Jackson, S. (1999). Changing conceptions of message effects: A 25-year review. *Human Communication Research*, 25, 457-477. <https://doi.org/10.1111/j.1468-2958.1999.tb00456.x>
- Jackson, S. (1998). Disputation by design. *Argumentation*, 12, 183-198. <https://doi.org/10.1023/A:1007743830491>
- Jackson, S., O'Keefe, D. J., & Brashers, D. E. (1994). The messages replication factor: Methods tailored to messages as objects of study. *Journalism Quarterly*, 71, 984-996. <https://doi.org/10.1177/107769909407100421>
- Jackson, S., & Brashers, D. E. (1994). M > 1: Analysis of treatment x replication designs. *Human Communication Research*, 20, 356-389. <https://doi.org/10.1111/j.1468-2958.1994.tb00327.x>
- Jackson, S. (1993). How to do things to words: The experimental manipulation of message variables. *Southern Communication Journal*, 58, 103-114. <https://doi.org/10.1080/10417949309372893>
- Jackson, S., Brashers, D. E., & Massey, J. E. (1992). Statistical analysis in treatment by replication designs: Three options reconsidered. *Communication Quarterly*, 40, 211-227. <https://doi.org/10.1080/01463379209369837>
- Jacobs, S., & Jackson, S. (1992). Relevance and digressions in argumentative discussion: A pragmatic approach. *Argumentation*, 6, 161-176. <https://doi.org/10.1007/BF00154323>
- Jackson, S. (1991). Meta-analysis for primary and secondary data analysis: The super-experiment metaphor. *Communication Monographs*, 58, 449-462. <https://doi.org/10.1080/03637759109376241>
- Jackson, S., O'Keefe, D. J., Jacobs, S., & Brashers, D. E. (1989). Messages as replications: Toward a message-centered design strategy. *Communication Monographs*, 56, 364-384.

<https://doi.org/10.1080/03637758909390270>

Jackson, S., & Jacobs, S. (1989). About coherence. In J. Anderson (Ed.), *Communication Yearbook 12* (pp. 146-156). Newbury Park, CA: Sage.

Jackson, S., O'Keefe, D. J., & Jacobs, S. (1988). The search for reliable generalizations about messages: A comparison of research strategies. *Human Communication Research*, 15, 128-142. <https://doi.org/10.1111/j.1468-2958.1988.tb00174.x>

O'Keefe, D. J., Jackson, S., & Jacobs, S. (1988). Reply to Morley. *Human Communication Research*, 15, 148-151. <https://doi.org/10.1111/j.1468-2958.1988.tb00176.x>

Jackson, S., Jacobs, S., & Rossi, A. (1987). Conversational relevance: Three experiments on pragmatic connectedness in conversation. In M. L. McLaughlin (Ed.), *Communication Yearbook 10* (pp. 323-347). Newbury Park, CA: Sage.

Jackson, S., Jacobs, S., Burrell, N., & Allen, M. (1986). Characterizing ordinary argument: Substantive and methodological issues. *Journal of the American Forensic Association*, 22, 42-57.

Jackson, S., & Jacobs, S. (1983). Generalizing about messages: Suggestions for the design and analysis of experiments. *Human Communication Research*, 9, 169-181. <https://doi.org/10.1111/j.1468-2958.1983.tb00691.x>

Jacobs, S., & Jackson, S. (1983). Strategy and structure in conversational influence attempts. *Communication Monographs*, 50, 285-304. <https://doi.org/10.1080/03637758309390171>

Jackson, S., & O'Keefe, B. J. (1982). Nonstationary data should not be "corrected." *Human Communication Research*, 8, 146-153. <https://doi.org/10.1111/j.1468-2958.1982.tb00661.x>

Jackson, S., & Backus, D. (1982). Are persuasive strategies systematically related to situational variables? *Central States Speech Journal*, 33, 469-479. <https://doi.org/10.1080/10510978209388453>

Jackson, S. (1982). Two models of syllogistic reasoning: An empirical comparison. *Communication Monographs*, 49, 205-213. <https://doi.org/10.1080/03637758209376082>

Jackson, S., & Jacobs, S. (1981). Ambiguity and implicature in children's discourse comprehension. *Journal of Child Language*, 9, 209-216. <https://doi.org/10.1017/S0305000900003718>

Jackson, S. (1981). Conversational implicature in children's comprehension of reference. *Communication Monographs*, 48, 237-249. <https://doi.org/10.1080/03637758109376060>

Jacobs, S., & Jackson, S. (1981). Argument as a natural category: The routine grounds for arguing in conversation. *Western Journal of Speech Communication*, 45, 118-132.
<https://doi.org/10.1080/10570318109374035>

Jackson, S., & Jacobs, S. (1981). The collaborative production of proposals in conversation: A study in disagreement regulation. *Journal of the American Forensic Association*, 18, 77-90.

Jackson, S., & Jacobs, S. (1980). Structure of conversational argument: Pragmatic bases for the enthymeme. *Quarterly Journal of Speech*, 66, 251-265.
<https://doi.org/10.1080/00335638009383524>

Articles and Papers Reprinted as Book Chapters

Jackson, S., & Jacobs, S. (1992, reprinted from 1980). Structure of conversational argument: Pragmatic bases for the enthymeme. In W. J. Benoit, D. Hample, & P. T. Benoit (Eds.), *Readings in argumentation theory* (pp. 681-706). The Hague: Mouton de Gruyter. Reprinted from 1980 journal publication.

Jackson, S. (1992). The arguer in interpersonal argument: Pros and cons of individual-level analysis. In W. J. Benoit, D. Hample, & P. T. Benoit (Eds.), *Readings in argumentation theory* (pp. 513-521). The Hague: Mouton de Gruyter. Reprinted from 1983 conference proceedings.

Jacobs, S., & Jackson, S. (1997). Argumentatie in alledaagse situaties: Een gespreksanalytische benadering. In F. H. van Eemeren & R. Grootendorst (Eds.), *Studies over argumentatie*. Amsterdam: Boom. Dutch translation by Peter Houtlosser of 1982 essay "Conversational argument: A discourse analytic approach."

Book Chapters

Jackson, S. (2019). How a critical thinker uses the web. In T. Blair (Ed.), *Studies in Critical Thinking*. Windsor Studies in Argument.

Lammers, J. C., & Jackson, S. (2014). The institutionality of a mediatized organizational environment. In J. Pallas, L. Strannegård & S. Jonsson (Eds.), *Organizations and the Media: Organizing in a Mediatized World*. Routledge.

<http://www.routledge.com/books/details/9780415813655/>

Eemeren, F. H. van, Jackson, S., and Jacobs, S. (2011). Argumentation. In T. A. van Dijk (Ed.), *Discourse studies: A multidisciplinary introduction*, 2nd ed. (pp. 85-106). Los Angeles, CA: Sage. https://doi.org/10.1007/978-3-319-20955-5_1

Jackson, S. (2008). Predicaments of politicization in the debate over abstinence-only sex

education. In F. H. van Eemeren & B. Garssen (Eds.), *Controversy and confrontation: Relating controversy analysis with argumentation theory* (pp. 215-230). Amsterdam: John Benjamins.

Jackson, S. (2008). Message effects research. In U. Fix, A. Gardt & J. Knappe (Eds.), *Rhetoric and stylistics: An international handbook of historical and systematic research, Vol. 1* (pp. 855-868). Berlin: Walter de Gruyter.

Jacobs, S., & Jackson, S. (2006). Derailments of argumentation: It takes two to tango. In P. Houtlosser & A. van Rees (Eds.), *Considering Pragma-Dialectics* (pp. 121-133). Mahwah, NJ: Erlbaum.

Aakhus, M., & Jackson, S. (2005). Technology, design, and interaction. In K. Fitch & R. E. Sanders (Eds.), *Handbook of Language and Social Interaction*, (pp. 411-436). Mahwah, NJ: Erlbaum.

Jackson, S. (2002). Designing argumentation protocols for the classroom. In F. H. van Eemeren (Ed.), *Advances in Pragma-Dialectics* (pp. 105-119). Amsterdam, the Netherlands: International Centre for the Study of Argumentation (SICSAT).

Brown, D. G., & Jackson, S. (2001). Creating a context for consensus. In C. Barone & P. Hagner (Eds.), *Technology enhanced teaching and learning: Leading and supporting the transformation on your campus*. Jossey-Bass. Reprinted as book excerpt in *Educause Review*, 36 (2001).

Jackson, S., Wolski, S., Bonito, J., & Polcar, L. (1999). Disciplining commonsense explanations of communication with structured online dialogues. In D. G. Brown (Ed.), *Interactive learning: Vignettes from America's most wired campuses*. Bolton, MA: Anker Publishing.

Jackson, S. A., & Madison, C. (1999). Instruction by design: Technology in the discourse of teaching and learning. In A. L. Vangelisti, J. A. Daly, & G. W. Friedrich (Eds.), *Teaching communication: Theory, research and methods*, 2nd ed. (pp. 393-408). Mahwah, NJ: Erlbaum.

Eemeren, F. H. van, Grootendorst, R., Jackson, S., & Jacobs, S. (1997). Argumentation. In T. A. van Dijk (Ed.), *Discourse studies: A multidisciplinary introduction, Volume I: Discourse as structure and process* (pp. 208-229). Thousand Oaks, CA: Sage.

Jackson, S. (1996). Fallacies and heuristics. In J. van Benthem, F. H. van Eemeren, R. Grootendorst, & F. Veltman (Eds.), *Logic and argumentation* (selected papers for Royal Netherlands Academy Colloquium) (pp. 101-114). Amsterdam: Royal Netherlands Academy.

Jacobs, S., Jackson, S., Stearns, S. A., & Hall, B. (1991). Digressions in third-party mediation

of disputes: Multiple goals and standing concerns. In K. Tracy (Ed.), *Understanding face-to-face interaction: Issues linking goals to discourse* (pp. 43-61). Hillsdale, NJ: Lawrence Erlbaum.

Jacobs, S., & Jackson, S. (1989). Building a model of conversational argument. In B. Dervin, L. Grossberg, B. J. O'Keefe, & E. Wartella (Eds.), *Rethinking communication: Paradigm exemplars* (pp. 153-171). Beverly Hills/Newbury Park, CA: Sage.

Jackson, S. (1989). What can argumentative practice tell us about argumentation norms? In R. Maier (Ed.), *Norms in argumentation* (pp. 113-122). Dordrecht-Holland: Foris.

Jackson, S. (1986). Building a case for claims about discourse structure. In D. G. Ellis & W. A. Donohue (Eds.), *Contemporary issues in language and discourse processes*. Hillsdale, NJ: Erlbaum.

Jacobs, S., & Jackson, S. (1983). Speech act structure in conversation: Rational aspects of pragmatic coherence. In R. T. Craig & K. Tracy (Eds.), *Conversational coherence: Form, structure, and strategy* (pp. 47-66). Newbury Park, CA: Sage.

Jacobs, S., & Jackson, S. (1982). Conversational argument: A discourse analytic approach. In J. R. Cox & C. A. Willard (Eds.), *Advances in argumentation theory and research* (pp. 205-237). Carbondale and Edwardsville, IL: So. Ill. U. Press.

Conference Papers Published in Selective Volumes

Jackson, S. (2015). Deference, distrust, and delegation: Three design hypotheses. In F. H. van Eemeren & B. Garssen (Eds.), *Reflections on theoretical issues in argumentation theory*, ch. 17. Springer Argumentation Library, Vol. 28.

Jackson, S. (1992). "Virtual standpoints" and the pragmatics of conversational argument. In F. H. van Eemeren, R. Grootendorst, A. Blair, & C. A. Willard (Eds.), *Argument illuminated* (pp. 260-269). Amsterdam, The Netherlands: International Centre for the Study of Argumentation. (Selected papers from the Second Conference of the International Society for the Study of Argumentation.)

Jackson, S. (1987). Rational and pragmatic aspects of argumentation. In F. H. van Eemeren, R. Grootendorst, J. A. Blair, and C. A. Willard (Eds.), *Argumentation: Across the lines of the discipline* (pp. 217-227). Dordrecht-Holland: Foris. (Plenary addresses from the First Conference of the International Society for the Study of Argumentation.)

Conference Papers in Published Proceedings

Schneider, J., & Jackson, S. (2019). Innovations in reasoning about health: The case of the randomized clinical trial. In *Proceedings of the Ninth Conference of the International Society*

for the Study of Argumentation (pp. 1042-1050).

Jackson, S. (2019). Warrant-establishing arguments: Defending a new kind of inference. *Proceedings of the Ninth Conference of the International Society for the Study of Argumentation*.

Jackson, S., & Lambert, N. (2016). A computational study of the vaccination controversy. In D. Mohammed & M. Lewinski (Eds.), *Argumentation and Reasoned Action: Proceedings of the First European Conference on Argumentation, Lisbon, 9-12, June 2015, Vol. 2*, 539-552. College Publications (Studies in Logic and Argumentation).

Jackson, S. (2016). Comment on Hoffman's "Collaborative reframing: How to use argument mapping to cope with 'wicked problems' and conflicts." In D. Mohammed & M. Lewinski (Eds.), *Argumentation and Reasoned Action: Proceedings of the First European Conference on Argumentation, Lisbon, 9-12, June 2015, Vol. 1*. College Publications (Studies in Logic and Argumentation).

Jackson, S. (2014). Deference, distrust, and delegation: Three design hypotheses. In B. Garssen, D. Godden, G. Mitchell & A. F. Snoeck Henkemans, *Proceedings of the Seventh Conference of the International Society for the Study of Argumentation*. Online: <http://rozenbergquarterly.com/issa-proceedings-2014-deference-distrust-and-delegation-three-design-hypotheses/>

Jackson, S. (2012). Black box arguments and accountability of experts to the public. In J. Goodwin (Ed.), *Between Citizens and Scientists: Proceedings of a conference at Iowa State University* (pp. 1-18). Ames, IA: Great Plains Society for the Study of Argumentation. Keynote Address.

Jackson, S. (2007). Predicaments of politicization in the debate over abstinence-only sex education. In F. H. van Eemeren, J. A. Blair, C. A. Willard & B. Garssen (Eds.), *Proceedings of the Sixth Conference of the International Society for the Study of Argumentation* (pp. 679-685). Amsterdam: SICSAT (International Centre for the Study of Argumentation).

Jackson, S., & Jacobs, S. (2006). Designing countermoves to questionable argumentative tactics. In F. H. van Eemeren, M. D. Hazen, P. Houtlosser & D. C. Williams (Eds.), *Contemporary perspectives on argumentation: Views from the Venice Argumentation Conference* (pp. 83-100). Amsterdam, the Netherlands: International Centre for the Study of Argumentation (SICSAT).

Jackson, S. (2005). Designing countermoves to reshape a disagreement space. In P. Riley (Ed.), *Engaging argument: Selected papers for the 2005 NCA/AFA Summer Conference on Argumentation*, pp. 409-415. National Communication Association.

Jackson, S., & Brashers, D. (2003). Assessing the problem validity of argumentation

templates: Statistical rules of thumb. In F. H. van Eemeren, J. A. Blair, C. A. Willard & A. F. Snoeck Henkemans (Eds.), *Proceedings of the Fifth Conference of the International Society for the Study of Argumentation* (pp. 547-552). Amsterdam: SICSAT (International Centre for the Study of Argumentation). Online: <http://rozenbergquarterly.com/issa-proceedings-2002-assessing-the-problem-validity-of-argumentation-templates-statistical-rules-of-thumb/>

Jackson, S., & Jacobs, S. (2000). Procedure and practice. In T. A. Hollihan (Ed.), *Argument at century's end: Reflecting on the past and envisioning the future: Selected papers from the Eleventh NCAIAFA Conference on Argumentation* (pp. 95-100). Annandale, VA: National Communication Association.

Jackson, S. (1999). The importance of being argumentative: Designing disagreement in to teaching/learning dialogues. In F. H. van Eemeren, R. Grootendorst, J. A. Blair, & C. A. Willard (Eds.), *Proceedings of the Fourth International Conference of the International Society for the Study of Argumentation* (pp. 392-396). Amsterdam: SICSAT (International Centre for the Study of Argumentation). Online: <http://rozenbergquarterly.com/issa-proceedings-1998-the-importance-of-being-argumentative-designing-disagreement-into-teachinglearning-dialogues/>

Jackson, S., & Jacobs, S. (1998). *Internationalization of the study of argumentation. Reizigers: Jaarboek 1998 van de Universiteit van Amsterdam*. Amsterdam: Vossiuspers AUP, p. 160. (Short invited article for UvA yearbook)

Jackson, S. (1998). Earning the right to have your say: Pre-qualification of contributions to discussion on the web. In J. F. Klumpp (Ed.), *Argument in a time of change: Proceedings of the Tenth NCAIAFA Conference on Argumentation*, pp. 122-125. Annandale, VA: National Communication Association.

Jackson, S. (1996). Fallacies and heuristics. In F. H. van Eemeren, R. Grootendorst, J. A. Blair, & C. A. Willard (Eds.), *Analysis and evaluation: Proceedings of the Third ISSA Conference on Argumentation, Vol. II* (pp. 257-269). Amsterdam: SICSAT (International Centre for the Study of Argumentation).

O'Keefe, D. J., & Jackson, S. (1996). Argument quality and persuasive effects: A review of current approaches. In S. Jackson (Ed.), *Argument and values: Proceedings of the Ninth SCA/AFA Conference on Argumentation* (pp. 88-92). Annandale, VA: Speech Communication Association.

Brashers, D. E., & Jackson, S. (1991). "Politically savvy sick people": Public penetration of the technical sphere. In D. W. Parson (Ed.), *Argument in controversy: Proceedings of the Seventh SCA/AFA Conference on Argumentation* (pp. 284-288). Annandale, VA: Speech Communication Association.

Jackson, S. (1989). Method as argument. In B. Gronbeck (Ed.), *Spheres of argument: Proceedings of the Sixth SCA/AFA Conference on Argumentation* (pp. 1-8). Annandale, VA: Speech Communication Association. Keynote Address.

Jacobs, S., Jackson, S., Hallmark, J., Hall, B., & Stearns, S. A. (1987). Ideal argument in the real world: Making do in mediation. In J. W. Wenzel (Ed.), *Argument and critical practices: Proceedings of the Fifth SCA/AFA Summer Conference on Argumentation* (pp. 281-291). Annandale, VA: Speech Communication Association.

Jackson, S. (1985). What can speech acts do for argumentation theory? In J. R. Cox, M. O. Sillars, & G. B. Walker (Eds.), *Argument and social practice: Proceedings of the Fourth SCA/AFA Conference on Argumentation* (pp. 127-138). Annandale, VA: Speech Communication Association.

Jacobs, S., Allen, M., Jackson, S., & Petrel, D. (1985). Can ordinary arguers recognize a valid argument if it walks up and bites them on the butt? In J. R. Cox, M. O. Sillars, & G. B. Walker (Eds.), *Argument and social practice: Proceedings of the Fourth SCA/AFA Conference on Argumentation* (pp. 665-674). Annandale, VA: Speech Communication Association.

Jackson, S. (1983). The arguer in interpersonal argument: Pros and cons of individual-level analysis. In D. Zarefsky, M. O. Sillars, & J. Rhodes (Eds.), *Argument in transition: Proceedings of the Third Summer Conference on Argumentation* (pp. 631-637). Annandale, VA: Speech Communication Association.

Book Reviews

Jackson, S. (2018). Review of *Contextualizing pragma-dialectics* by Frans H. van Eemeren & Wu Peng. *Argumentation*. 10.1007/s10503-018-9459-9

Jackson, S. (2000). Review of *Telling the success story: Acclaiming and disclaiming discourse*, by P. J. Benoit. *Quarterly Journal of Speech*, 86, 246-247.

Jackson, S. (1994). One way of looking at the blackbird. (Review of Stiles' *Describing Talk*.) *Contemporary Psychology*, 39, 295.

Jackson, S. (1993). Review of *Meta-analysis for explanation*, by T. D. Cook et al. *Contemporary Sociology*, 22, 458-459.

Jackson, S. (1992). Review of *Intentions in communication*, ed. by P. Cohen, J. Morgan & C. Pollack. *Contemporary Psychology*, 37, 818-819.

Jackson, S. (1982). Review of *Interpersonal communication: The social exchange approach*, by M. E. Roloff. *Quarterly Journal of Speech*, 68, 340-341.

Jackson, S. (1982). Review of *Persuasion and human action: A review and critique of social influence theories*, by M. J. Smith. *Quarterly Journal of Speech*, 68, 454-455.

Jackson, S. (1980). Review of *Psychology of reasoning: structure and content*, by P. C. Wason and P. N. Johnson-Laird, and *Thinking; Readings in cognitive science*, ed. by P. N. Johnson-Laird & P. C. Wason. *Journal of the American Forensic Association*, 11, 66-72.

Professional Service as Faculty

Intramural, University of Illinois (since 2011)

Communication Department

- HCOM Admissions Committee, 2011
- Faculty Advisory Committee, 2011-2013; 2016-2018
- Faculty Search Committee, 2011, 2012, 2016

Campus

- Faculty Senate, 2011-2013
- Faculty Advisory Committee, 2011-2014
- University Senates Conference, 2014-2017
- Campus Promotion & Tenure Committee, 2014-2017
- Campus Budget Oversight Committee, 2012-2015

Intramural, University of Arizona (1991-2007)

Major Department Committees & Service: Communication Department

- Department Head Search Committee, 1991-1992.
- Faculty Search Committee, 1995-1996 and 1998-1999.
- Director, Communication Collaboratory, 1994-1997.
- Acting Department Head, 1996-1997.
- Faculty Evaluation Committee, 1998-1999.

Major College Committees & Service: Social & Behavioral Sciences (SBS)

- Arts & Sciences General Education Committee, 1995-1996.
- Curriculum Committee, 1994-1996.
- Social and Behavioral Sciences Research Institute Instructional Lab Oversight Committee, 1994-1996.
- Information Technology Advisory Committee, 1995-1997.

- Tenure & Promotion Committee, 1997-2000; chair, 1999-2000.
- Faculty Advisory Committee, 1998-2001; chair, Fall 1999.

Major University Committees & Service

- Information Systems in Learning/Learning Technology Showcase Conference planning committee, 1998, 1999, 2000.
- Information Technology Council, 1996-2004.
- Task Force on Distance Education, 1996-1997.
- Faculty Development Team, 1995-2001.
- Committee on Academic Freedom and Tenure, University of Arizona, 1994-1996.
- Commission on the Status of Women, 1994-1996. Subcommittee on pay equity.
- Member, Core Curriculum Skills Team; chair, subcommittee on Alternative Instructional Formats, 1994-1995.

Extramural

Editorial and Advisory Boards

- Board of Directors, Great Plains Society for the Study of Argumentation, since 2012.
- Editorial Board, *Informal Logic*, since 2002.
- Advisory Board, Quantitative Applications in the Social Sciences, Sage Publications, since 1994.
- Advisory Board, Instituut voor Functioneel Onderzoek van Taal en Taalgebruik, University of Amsterdam, 1988-1998.
- Advisory Board, *Argumentation: An International Journal of Reasoning*, 1987-1999.
- Editorial Board, *Argumentation & Advocacy*, 1989-1991, 1995-1997.
- Editorial Board, *Central States Speech Journal*, 1983-1984.
- Editorial Board, *Communication Education*, 1985-1987.
- Editorial Board, *Communication Monographs*, 1986-1991, 1995-1997.
- Editorial Board, *Communication Yearbook*, 1986-1987.
- Editorial Board, *Communication Theory*, 1989-1991.
- Editorial Board, *Human Communication Research*, 1983-1991.
- Associate Editor, *Human Communication Research*, 1992-1994.
- Editorial Board, *Journal of the American Forensic Association*, 1983-1988.
- Editorial Board, *Language and Social Interaction*, 1987-1989.
- Editorial Board, *Quarterly Journal of Speech*, 1984-1989.
- Manuscript Referee for numerous journals, at request of editors.

Professional Association Service

- National Communication Association Task Force on Doctoral Education, 1998-2001.
- National Communication Association Information Technology Task Force, 1997-1998. Chair, Subteam on Administrative Structures.

- Chair, Speech Communication Association Nominating Committee, 1990.
- Co-Chair, Speech Communication Association Task Force on Fundamental Goals and Questions, 1988.
- Speech Communication Association Legislative Council, 1986-1988.
- Speech Communication Association Research Board, 1987-1990.
- Chair (and previously 2nd Vice Chair and Vice Chair), Rhetorical and Communication Theory Division of Speech Communication Association, 1987-1989.
- Central States Speech Association Federation Prize Committee, 1985.
- Miscellaneous divisional and association offices not listed.

Conference Planning

- Director, SCA/AFA Summer Conference on Argumentation, Alta, UT, August, 1995.
- Program Planning Board, SCA/AFA Summer Conference on Argumentation, 1993.
- Program Planning Board, SCA/AFA Summer Conference on Argumentation, 1989.
- Program Planning Board, Speech Communication Association Convention, 1988.
Responsible planner for Rhetorical and Communication Theory Division.
- Program Planning Board, SCA/AFA Summer Conference on Argumentation, 1983.
- Co-director, University of Nebraska Summer Conference on Conversational Interaction and Discourse Processes, Lincoln, NE, August, 1981.

ADMINISTRATIVE EXPERIENCE

2007-2011: Chief Information Officer and Associate Provost, University of Illinois at Urbana-Champaign.

Position Structure

- Responsible for central campus service organization: Campus Information Technologies and Educational Services (Network Services, Computing and Communications Infrastructure, Applications and Services, Academic Technology, Classroom Technology)
- Campus oversight responsibilities:
 - Security and Privacy
 - Cyberinfrastructure Planning
 - E-learning Strategy
 - Student Services
 - Resource Use
- Total employee count: 281
- Annual expenditure authority: approximately \$41,000,000
- Governance Assignments
 - Chancellor's Senior Leadership Council
 - Provost's Cabinet

- Academic Council of Deans
- Council of Academic CIOs (chair)
- Chancellor's Capital Review Committee
- Academic Senate Committee on Information Technology (ex officio)
- Administrative Review & Restructuring IT Working Group
- University Technology Management Team

Major Projects and Results at Illinois

- ***IT@Illinois.*** IT@Illinois was a campus-wide effort to reshape IT *support* around the changing needs of 21st Century research and education. Its primary goal was to rethink support to adapt to work that is increasingly interdisciplinary, interinstitutional, and international. Highly tuned to NSF objectives for connecting researchers and resources, IT@Illinois was aimed at “advancing research, education, and public service by making every potential contributor the center of an unbounded personal network of social and technical resources.” Priorities included not only high performance computing and advanced networking, but new management innovations such as campus cyberinfrastructure master planning, cyberinfrastructure impact analysis, and new support roles specializing in social network connections. The core ideas for IT@Illinois are woven through *A Research Cyberinfrastructure for the CIC: Advice to the Provosts from the Chief Information Officers* (<http://www.cic.net/CyberInfrastructurePaper>).
- ***Cost Containment and Resource Use.*** Unlike many other efforts to reduce university spending on IT, IT@Illinois began with the premise that the fastest path to lasting cost containment is not tweaking the legacy environment, but transforming the support environment entirely around the logic of future needs. Beginning with a coherent view of 21st Century support needs of faculty and students, re-examination of the support environment exposed many areas where costs accumulate around badly adapted service. IT@Illinois and associated work in the Stewarding Excellence initiative identified service improvements that will yield recurring savings to the campus in excess of \$10M annually, while using productivity gains to as a resource base for new initiatives. (See reports at <http://oc.illinois.edu/budget/projectteams.html#itatillinois>.)
- ***Social Network Focus.*** Everything connected with IT@Illinois required equal participation from CITES (which reports to the CIO) and from IT professionals employed elsewhere on campus (reporting to Deans or other unit heads). This has meant reorganizing CITES to operate with greater autonomy under an Executive Director and mobilizing the rest of the IT professional community into a cohesive informal network of colleagues. (Overview at <http://www.educause.edu/blog/gbayne/PodcastSallyJacksononSociotech/226120>.)
- ***Community Big Broadband.*** Based on a proposal to NTIA developed within CITES, the University of Illinois was awarded \$22.5 Million in federal funds and an additional \$3.5 Million in state matching funds to create an optical fiber infrastructure extending

throughout Champaign and Urbana. This project has many novel technical and organizational features, including a provision for 100 Mbps symmetric connections to about 2500 lower-income homes.

Association and Community Activities

- Educause
 - 2010 Program Committee
 - Net@EDU/Advanced Core Technologies Initiative Steering Committee
 - Nominations Committee
- Internet2
 - 2010, 2011 Program Committee
 - AMSAC (Application, Middleware & Security Advisory Council) member 2007-2011
- Champaign-Urbana Community Fab Lab
 - Community Leadership Council
 - Friends Committee

2002-2006: Vice President for Learning and Information Technologies and Chief Information Officer, University of Arizona.

Position Structure

- Center for Computing and Information Technologies (Network Services, Computing and Communications Infrastructure, Administrative Computing, and Research Computing)
- Learning Technologies Center (Instructional Computing and Faculty Support)
- Office of Student Computing Resources (Student Technology and Support Services)
- Total employee count: 285 (250 FTE)
- Annual expenditure authority: approximately \$35,000,000
- Governance Assignments
 - President's Cabinet
 - University Finance Committee
 - University Space Committee
 - Information Technology Policy Group (chair)
 - TRIF Executive Team (governs special initiatives funded by sales tax increment)
 - Provost's Management Group
 - Academic Council (Deans, Vice Provosts, and Academic Vice Presidents)
 - Faculty Senate
 - Strategic Planning and Budgeting Advisory Committee

Major Accomplishments at Arizona

- ***Network Master Plan.*** Championed planning process for technology change in voice and data communications; led related initiative to reform funding model for voice and data communications to better position the University for future changes in technology. Enrolled University as a member of California's Research & Education network CENIC, gaining access to National Lambda Rail for campus researchers with advanced networking needs.
- ***Integrated Learning Center (ILC).*** Shared responsibility with three other executives for opening and operating the Integrated Learning Center, a high-technology classroom and services building devised to improve the first year student experience and increase freshman-to-sophomore retention.
- ***Technology Refresh Bank.*** Designed and implemented the Technology Refresh Bank, an innovative design for managing a highly decentralized inventory of student computing resources. Replaced unsustainable model of grant funding for student labs with lifecycle budgeting, creating natural incentives for campus-wide sharing of lab resources.
- ***Office of Student Computing Resources (OSCR).*** Addressed dramatic changes in student use of technology by creating a new unit dedicated to support for students, reallocating resources from various units within my portfolio. Charged new unit with re-examining the legacy service models and with "putting technology into the hands of students."
- ***Distance Learning.*** Led a \$5M initiative to expand access to education through online learning; successfully launched the nation's first fully online Nursing PhD, followed by other nursing degrees and certificate programs.
- ***Research Infrastructure.*** Launched a Research Computing Task Force charged with review and renewal of the university's High Performance Computing strategy. Resulted in diversification of HPC resources (shared memory and distributed memory systems), with new funding of \$1M annually for Critical Core Infrastructure (used to [1] connect Arizona to CENIC, the California research and education network; [2] double our supercomputing capacity; [3] open a spatially immersive simulation environment (often known as a cave); and [4] upgrade the wire infrastructure in several important research buildings.
- ***NSF Advance Institutional Transformation Grant for "Eradicating Subtle Discrimination."*** Co-developed and served as co-PI for Arizona's Advance grant, aimed at achieving greater representation of women in STEM fields.

- **Kuali.** Joined with Indiana, Michigan State, Cornell, Hawaii, and other partners to found Kuali, which has since become a highly successful developer of Community Source administrative information systems for Higher Education. Enrolled Arizona as a founding partner in both Kuali Financial System and Kuali Coeus (research administration system).

2000-2002: Vice Provost for Educational Technology and Faculty Development, University of Arizona.

Reporting Units

- Integrated Learning Center's Digital Resources Media Center
- Faculty Center for Instructional Innovation
- Distributed Learning
- University Teaching Center

Responsibilities

- Provide campus leadership in academic uses of information technology
- Plan for technology-enhanced and technology-delivered education
- Lead and participate in strategic planning for technology related initiatives
- Build and maintain external collaborations
- Represent university in national initiatives related to educational technology
- Promote and support faculty development
- Oversee state budgets totaling approximately 2 million dollars
- Coordinate planning of new curriculum in information technology

Major Accomplishments in Brief

- 3rd Richard A. Harvill Conference on Higher Education, "Developing a Sense of Place for Distance Education": secured funding from Harvill foundation and directed planning for conference held January 2002.
- Arizona Regents University (statewide distance education partnership): developed rationale and Action Plan for the Governor's Task Force on Higher Education; developed vision statement and operational model for Arizona Regents University.

January-June 2002: Interim Vice Provost for Academic Affairs, University of Arizona

Interim Responsibilities

- Supervise campus-level promotion and tenure process
- Act for Provost on faculty recruitment and retention

Major Accomplishments in Brief

- Faculty diversity: authored significant portions of Deans' Diversity Report, later incorporated into University Diversity Action Plan
- Faculty recognition: implemented Henry and Phyllis Koffler Awards for outstanding achievement in Research, Teaching, and Service, and oversaw first selection process; designed and implemented Research Career Development Award and oversaw first selection process

1997-2000: Professor of Communication and Faculty Associate to the Provost/Faculty Associate for Distributed Learning, University of Arizona

Responsibilities

- Advise Provost and Vice President for Undergraduate Education on directions for academic computing
- Plan for technology-enhanced and technology-delivered education
- Chair Faculty Development Team and Faculty Development Partnership
- Design and administer instructional innovation grants program
- Represent university in state and national initiatives related to educational technology and information technology
- Promote and support faculty development

Papers and Presentations Related to Administrative Positions

- "Collaboration Readiness." Featured Session at Educause Learning Initiative, Feb. 14, 2012. Video at <http://www.educause.edu/ELI12/Program/FS05>.
- "Got Connections?" Midwest Regional Educause Plenary Session, March 2011. Podcast at <http://www.educause.edu/blog/gbayne/PodcastSallyJacksononSociotech/226120>.
- "Time to De-Localize?" Common Solutions Group Discussion Session, January 2011.
- "Assessing Cyberinfrastructure Impact," Coalition for Networked Information, December 2010. Video at http://www.youtube.com/cnivideo#p/u/2/_ILW4CrS7tc.
- "Cyberinfrastructure Impact Analysis," Campus Cyberinfrastructure Working Group, Educause, October 2010.
- "What Can Campus Leaders Do About Cyberinfrastructure?," NSF Workshop with Campus Bridging Task Force, October 2010.
- "The Illinois Message: Make It Accessible," Educause Accessibility Showcase, October 2010.
- "A Research Cyberinfrastructure Strategy for the CIC: Advice to the Provosts from the Chief Information Officers," May 2010. <http://www.cic.net/CyberInfrastructurePaper>.
- "Analyzing Research Proposals for Cyberinfrastructure Needs and Impacts" [with Mike Grady], Internet2 Member Meeting, October 2008.

- "CIC InCommon Compact," Internet2 Member Meeting, April 2008.
- "Leasing and Lending: Two Strategies for Managing Decentralized Computing Inventory" (with Limell' Lawson and others), Educause Annual Meeting, October 2002.
- "Discipline-Specific Support for Instruction" (with David G. Brown), National Learning Infrastructure Initiative, January 2002.
- "Cross-Disciplinary Collaborations Around Teaching," University of Arizona Library Conference on Living the Future, April 2000.
- "The Integrated Learning Center: A Laboratory for New Models of Teaching and Learning," National Learning Infrastructure Initiative, January 2000.
- "UA Instructional Development Strategy," University of California-Davis Learning Environment Architecture Development Think Tank, November 1999.
- "Technological Diffusion within Educational Institutions: Applying the Technology Acceptance Model," Society of Instructional Technology in Teacher Education, March 1999.
- "Technology in the Discipline: Organizational and Administrative Issues," National Communication Association, November 1999.
- "More Course, Less Work: E-Quad and Productivity," Educom Conference, October 1998.
- "Making Effective Instruction Easy and Ordinary" and "Beyond Web Course Automation," NAUWeb98 Conference, May 1998.
- "POLIS Lesson Protocols," National Learning Infrastructure Initiative, January 1998.
- "POLIS: The Project for Online Instructional Support," keynote speech for Penn State University Teaching and Learning with Technology Symposium, April 1997.
- "The Web as a Medium for Communication and Collaboration," University of Alaska Learning Cooperative Faculty Development Workshop, February 1997.