

# Marisa A. Smith

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## EDUCATION

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### University of Illinois at Urbana-Champaign

*Ph.D. Communication*

*August 2015 – present*

- *Expected Completion Date:* May 2020
- *Committee:* Travis Dixon (Chair), Cabral Bigman, David Tewksbury, JungHwan Yang, and Nikki Usher

### The Ohio State University

*M.A. Communication*

*August 2015*

### California State University, Sacramento

*B.S. Criminal Justice*

*May 2013*

## RESEARCH INTERESTS

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Media effects, social media news, stereotypes, disinformation, crime news, political polarization, activism, social movements, computational methods, digital trace data (“big data”)

## PEER-REVIEWED PUBLICATIONS

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**Smith, M. A.**, Williamson, L. D., & Bigman, C. A. (forthcoming). Can social media news encourage activism? The impact of exposure to mediated discrimination on college students’ activism intention. *Social Media + Society*.

Williamson, L. D., **Smith, M. A.**, & Bigman, C. A. (2019). Does discrimination breed mistrust? Examining the role of mediated and non-mediated discrimination experiences in medical mistrust. *Journal of Health Communication*, 24, 791-799. <https://doi.org/10.1080/10810730.2019.1669742>

Butkowski, C., Dixon, T. L., Weeks, K., & **Smith, M. A.** (2019). Quantifying the feminine self(ie): Gendered self-stereotyping and social media feedback in young women’s Instagram selfies. *New Media & Society*. <https://doi.org/10.1177/1461444819871669>

Bigman, C. A., **Smith, M. A.**, Williamson, L. D., Planey, A., & McNeil, S. (2019). Selective sharing on social media: Examining the effects of disparate racial impact frames on intentions to retransmit news stories among US college students. *New Media & Society*, 21, 2691-2709. <https://doi.org/10.1177/1461444819856574>

## BOOK CHAPTERS & OTHER INVITED WORKS

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**Smith, M. A.**, Weeks, K. & Dixon, T. L., (forthcoming). Race, policing and communication: Old problems, 21st century struggles. In H. Giles, E. Maguire, & S. Hill (Eds). *Handbook of policing, communication & society*. Thousand Oaks, CA: Sage Publishing

Dixon, T. L., Weeks, K. R., & **Smith, M. A.** (2019). Media constructions of culture, race, and ethnicity. In Oxford Research Encyclopedia of Communication. Oxford University Press.  
<https://doi.org/10.1093/acrefore/9780190228613.013.502>

## MANUSCRIPTS UNDER REVIEW

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**Smith, M. A.**, Dixon, T. L., & Overbye, H. (under review). Racialized crime in politics: Understanding the effects of disinformation on stereotype endorsement and punitive crime policy support.

Dixon, T. L., Weeks, K., Butkowski, C., & **Smith, M. A.** (under review). The portrayal of Black family dysfunction: A content analysis of race and family in traditional and new media sources.

## CONFERENCE PRESENTATIONS

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**Smith, M. A.**, Dixon, T. L., Sevilla, M., & Weeks, K. (November, 2019). Biased racial (mis)representations and news frames on social media. Paper presented at the National Communication Association Annual Meeting, Baltimore, MD.

**Smith, M. A.**, Dixon, T. L., & Overbye, H. (November, 2019). The perils of disinformation: Racial stereotyping, continued influence effect, and affective political polarization. Paper presented at the National Communication Association Annual Meeting, Baltimore, MD.

Bigman, C., **Smith, M. A.**, Williamson, L. D., Planey, A., & McNeil, S. (May, 2019). Selective sharing on social media: examining the effects of race-related disparate impact frames on intentions to retransmit news stories among U.S. college students. Paper presented at the International Communication Association Annual Meeting, Washington, DC.

Williamson, L. D., **Smith, M. A.**, & Bigman, C. (May, 2019). Does discrimination breed mistrust? Examining the role of mediated and non-mediated discrimination experiences in medical mistrust. Paper presented at the International Communication Association Annual Meeting, Washington, DC.

Butkowski, C., Dixon, T. L., Weeks, K., & **Smith, M. A.** (May, 2019). Quantifying the feminine self(ie): Gendered self-stereotyping and social media feedback in young women's instagram selfies. Paper presented at the International Communication Association Annual Meeting, Washington, DC.

**Smith, M. A.**, Williamson, L. D., & Bigman, C. (November, 2018). Can social media news encourage activism? The impact of exposure to mediated discrimination on college students' activism intention. Paper presented at the National Communication Association Annual Meeting, Salt Lake City, UT.

Dixon, T. L., Weeks, K., Butkowski, C., & **Smith, M. A.** (November, 2018). A dangerous distortion of our families: (Mis)representations of Black and White families in news and opinion media. Paper presented at the National Communication Association Annual Meeting, Salt Lake City, UT.

**Smith, M. A.**, Weeks, K., & Butkowski, C. (November, 2017) The voice of images: The use of images as a form of protest. Paper presented at the National Communication Association Annual Meeting, Dallas, TX.

Dixon, T. L., Josey, C., **Smith, M. A.**, Stamps, D., & Linz, D. (November, 2017). Internet news consumption and media stereotyping: Implications for the socially mediated stereotyping model. Paper presented at the National Communication Association Annual Meeting, Dallas, TX.

**Smith, M. A.** (October, 2016). BlackTwitter: An analysis of African Americans' sociocultural construction of Twitter as a Black Public Sphere. Paper presented at the Social Media Technology Conference & Workshop, Washington, DC.

Fox, J., Vendemia, M. A., **Smith, M. A.**, & Brehm, N. R. (November, 2015). Effects of private and public Selfies on women's self-objectification, mood, self-esteem, endorsement of beauty ideals, and social aggression. Paper presented at the National Communication Association Annual Meeting, Las Vegas, NV.

## GRANTS

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2019 NCA Caucus Student Travel Grant

2019 Barrow Minority Doctoral Student Scholarship (*awarded \$2000 by the AEJMC Communication, Theory & Methodology Division*)

2019 The Ruth Anne Clark Student Scholar Award (*awarded \$1000 by the University of Illinois, Department of Communication*)

2018 NCA Caucus Student Travel Grant

2017 President's Research in Diversity Travel Award (*awarded \$600 by the Vice President for Academic Affairs*)

## AWARDS

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2019 The Karl R. Wallace Award (*award recognizes distinguished scholarship by a graduate student*)

## AD-HOC REVIEWER

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2019 *Discourse, Context, & Media*

2019 National Communication Association

2018 International Communication Association (*Top Reviewer - Mass Communication Division*)

2018 *Communication Theory*

## GUEST LECTURES, INVITED TALKS, & COLLOQUIA

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Smith, M. A. (April, 2019). Race and News Media. Presentation given to Journalism 460: Social Media: Theory and Practice (University of Illinois, Urbana-Champaign).

Smith, M. A. (November, 2018). Race and the Mass Media. Presentation given to Political Science 201: Racial and Ethnic Politics in the United States (University of Illinois, Urbana-Champaign).

Smith, M. A. (September, 2018). Racial Microaggressions Workshop. Presentation given in the Political Science Department (University of Illinois, Urbana-Champaign).

Smith, M. A. (August, 2018). Racial Microaggressions Workshop. Presentation given at the Communication 101 Training Meeting (University of Illinois, Urbana-Champaign).

Smith, M. A. (August, 2017). Racial Microaggressions Workshop. Presentation given at the Communication 101 Training Meeting (University of Illinois, Urbana-Champaign).

## TEACHING

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*University of Illinois at Urbana-Champaign*

Summer 2019 Instructor, CMN 101: Public Speaking

Summer 2018 Instructor, CMN 260: Introduction to Health Communication

Spring 2018 Teaching Assistant, CMN 230: Interpersonal Communication

Fall 2017 Teaching Assistant, CMN 230: Interpersonal Communication

Summer 2017 Instructor, CMN 101: Public Speaking

Spring 2017 Instructor, CMN 260: Introduction to Health Communication

Fall 2016 Instructor, CMN 260: Introduction to Health Communication

Spring 2016 Instructor, CMN 101: Public Speaking

Fall 2015 Instructor, CMN 101: Public Speaking

## TEACHING AWARDS

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*List of Teachers Ranked as Excellent by Their Students: University of Illinois at Urbana-Champaign*

Summer 2019 Public Speaking\*

Spring 2018 Interpersonal Communication\*

Fall 2017 Interpersonal Communication\*

Spring 2017 Introduction to Health Communication

Fall 2016 Introduction to Health Communication

Spring 2016 Public Speaking

Fall 2015 Public Speaking

\*Denotes *Outstanding* rating for top 10% of teaching assistants.

## SERVICE

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2017 – Present Undergraduate Mentor: Mentoring through Research and Practice

- Senior Thesis & Undergraduate Research Symposium - "Disinformation, race, and partisanship: A closer look at source and story credibility" by Hannah Overbye

2017 – Present The Black Graduate Student Association, Vice-President

2018 – Present The Black Graduate Student Association, Social Chair

## **PROFESSIONAL MEMBERSHIPS**

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International Communication Association

National Communication Association

Association for Education in Journalism and Mass Communication (*AEJMC*)