

Kristopher R. Weeks

4070 Lincoln Hall, 702 S. Wright St., Urbana, IL, 61801

Phone: 908-878-9962

krweeks2@illinois.edu

EDUCATION

University of Illinois at Urbana-Champaign, Urbana, IL, August 2014 – Present

- Ph. D. candidate in Communication
- Dissertation title: The effects of interracial street fight video exposure on self-concept, racial identification, and criminal justice evaluations: A survey and experimental approach.
- Main research focus: The intersection of mass media, new media, and minority groups
- Related research interests: 1) Quantitative media effects study
2) Microaggression resolution
3) Online communities & identity presentation
4) News reporting & sharing patterns
- Advisor: Dr. Travis Dixon
- Expected defense date: January 2019

Montclair State University, Upper Montclair, NJ, July 2005 – May 2007

- M. A. in Speech Communication
- Independent Research Project: *The Communication Discipline: Researchable Through the Investigation of Discursive Practices – Mixed Methods Approach* (Advisor: Dr. Christine Lemesianou)

Shippensburg University, Shippensburg, PA, August 2000 – May 2004

- B. A. in Speech Communication
- B. A. in Political Science

TEACHING APPOINTMENTS

Total number of 3 credit sections as instructor of record (including online): 82

Total number of 3 credit online sections as instructor of record: 4

Total number of 4 credit courses as an instructor's assistant: 11

Course Topics	Number of Courses Instructed
Argumentation & Debate	5
Communication Theory: Intro*	2
Group Communication	1
Intercultural Communication	4
Interpersonal Communication	1
Listening	7
Mediated Communication: Intro	2
Mediated Communication: Intro**	7
Organizational/Business Comm	4
Online Privacy	1
Public Speaking: Intro	26
Public Speaking & Survey of Communication Topics	27
Public Speaking: Advanced	9
Public-Citizen Communication	1

Course Level	Number of Courses Instructed or Assisted
300	11
200	31
100	55

Institution Type	Number of Courses Instructed or Assisted
University	59
Two-Year	38

* Teaching Assistant

** Head Teaching Assistant

University of Illinois at Urbana-Champaign, Urbana, IL

Teaching Assistant, Department of Communication, Fall 2014 - Present

- *Online Privacy* (CMN 396)
- *Intro to Mediated Communication* (CMN 277 - Instructor of Record)
- *Intro to Mediated Communication* (CMN 277 - Assistant to Dr. David Tewksbury; Dr. Travis Dixon)
- *Public Communication in Everyday Life* (CMN 210 - Online)
- *Communication Theory and Research* (CMN 102 - Assistant to Dr. Brian Quick)
- *Public Speaking* (CMN 101)

Montclair State University, Upper Montclair, NJ

Adjunct Professor, School of Communication, Fall 2008 - Spring 2014

- *Group Process* (CMST 374)
- *Argumentation & Debate* (CMST 342)
- *Intercultural Communication* (CMST 322)
- *Interpersonal Communication* (CMST 246)
- *Listening* (CMST 202)
- *Organizational Communication* (CMST 170)
- *Fundamentals of Speech* (CMST 101)

Northampton Community College, Bethlehem, PA

Adjunct Instructor, Communication & Theater, Fall 2010 - Spring 2014

- *Public Speaking* (CMTH 105)
- *Speech Communication* (CMTH 102 - Online)
- *Speech Communication* (CMTH 102)

Rider University, Lawrenceville, NJ

Adjunct Instructor, Communication & Journalism, Fall 2010 - Spring 2014

- *Professional Communication* (COM 290)
- *Advanced Speech* (COM 204)
- *Intro to Speech Communication* (COM 104)

County College of Morris, Randolph, NJ

Adjunct Professor, Communication, Fall 2013 - Spring 2014

- *Fundamentals of Speech* (COM 109)

Warren Community College, Washington, NJ

Adjunct Professor, Communications, Spring 2012

- *Speech* (COM 143)

Lehigh Carbon Community College, Schnecksville, PA

Adjunct Instructor, English, Fall 2010

- *Public Speaking* (ENG 111)

Montclair State University, Upper Montclair, NJ

Teaching Assistant, Fall 2007

- *Fundamentals of Speech* (SPCM 101)

TEACHING AWARDS

University of Illinois at Urbana-Champaign

- The College of Liberal Arts & Sciences Teaching Excellence Award, Spring 2019
 - Excellence in undergraduate teaching for graduate teaching assistants
 - Awarded \$2000
- The Celebrating Diversity: Recognizing Excellence Award
 - Excellence in undergraduate teaching
- The Marie Hochmuth Nichols Award, Spring 2018
 - Outstanding veteran teaching assistant in the Department of Communication.
- List of excellent teachers, August 2014 – Present
 - Fall 2014 - CMN 101
 - Fall 2015 - CMN 101, CMN 102
 - Spring 2016 - CMN 277
 - Summer 2016 - CMN396
 - Fall 2016 - CMN 277 (recognized as outstanding)
 - Spring 2017 - CMN 277
 - Fall 2017 - CMN 277
 - Spring 2018 - CMN 277
 - Summer 2018 - CMN 101 (recognized as outstanding)
 - Fall 2018 - CMN 277 (recognized as outstanding)
 - Spring 2019 - CMN 277 (recognized as outstanding)
 - Summer 2019 - CMN 101 (recognized as outstanding)

COURSE AND PROGRAM DEVELOPMENT

University of Illinois at Urbana-Champaign, Spring 2018 – Present

- Classroom inclusion and diversity training development for Public Speaking (CMN 101)
 - Focus on conflict resolution, listening, and intercultural skills
 - Phase I: Develop instructor training program
 - Phase II: Develop a two-hour workshop for all CMN 101 students
 - Phase III: Quantitative assessment of workshop success at the instructor and student levels
- Marketing and retention assessment for Intro to Mediated Communication (CMN 277)
- Teaching assistant and lesson plan development for Intro to Mediated Communication (CMN 277)

Northampton Community College, Fall 2011 – Spring 2013

- Department of Communication's educational strategy and assessment program
 - Department curriculum planning and assessment member

Montclair State University, Fall 2007 – Spring 2008

- Fundamentals of Speech Assessment Assistant to Dr. Christine Lemesianou, Fall 2007 – Spring 2008
 - Assessed recorded student speeches
- Graduate Program Survey Assistant to Dr. Todd Kelshaw, Fall 2007
 - Assessed competing graduate program websites

PUBLICATIONS

- Dixon, T. L., **Weeks, K. R.**, Smith, M.A., & Butkowski, C. P. (submitted). How news and opinion media incorrectly portray Black families as socially unstable: A content analysis of race and family depictions across media sources. *Journal of Broadcasting & Electronic Media*.
- Butkowski, C. P., Dixon, T. L., **Weeks, K. R.**, & Smith, M.A. (2019). Quantifying the feminine self(ie): Gendered self-stereotyping and social media feedback in young women's Instagram selfies. *New Media & Society*. Advance online publication. <http://dx.doi.org/10.1177/1461444819871669>
- Butkowski, C. P., Dixon, T. L., & **Weeks, K. R.** (2019). Body surveillance on Instagram: Examining the role of selfie feedback investment in young adult women's body image concerns. *Sex Roles*, 81(5-6), 385-397. <http://dx.doi.org/10.1007/s11199-018-0993-6>
- Dixon, T. L., **Weeks, K. R.**, Smith, M. A. (2019). Media constructs of culture, race, and ethnicity. *Oxford Research Encyclopedia of Communication*. <http://dx.doi.org/10.1093/acrefore/9780190228613.013.502>

PAPERS AND PRESENTATIONS

- **Weeks, K. R.**, & Bishop, M. J (2019, November, accepted). *Surviving and thriving in a diverse classroom environment: Developing inclusive classrooms through mindful listening habits*. Short course at the National Communication Association, Baltimore, MD.
- **Weeks, K. R.** (2019, November, accepted). *Music appreciation to start the day: A quick exercise for public speaking, listening, and media classes*. Great Ideas for Teaching Students (G.I.F.T.S.) panel at the National Communication Association, Baltimore, MD.
- Smith, M. A., Dixon, T.L., **Weeks, K. R.**, & Sevilla, M. R. (2019, November, accepted). *Biased racial (mis)representations and news frames on social media*. Paper presentation at the National Communication Association, Baltimore, MD.
- Butkowski, C. P., Dixon, T. L., & **Weeks, K. R.** (2019, May). *Quantifying the feminine self(ie): Gendered self-stereotyping and social media feedback in young women's Instagram selfies*. Paper presentation at the International Communication Association, Washington, D. C.
- **Weeks, K. R.** & Bishop, M. J. (2018, November). *Critically evaluating engagement and assessment in the basic course*. Panel presentation at the Annual Convention of the National Communication Association, Salt Lake City, UT.
- Dixon, T. L., **Weeks, K. R.**, Butkowski, C. B., Smith, M. A. (2018, November). *A dangerous distortion of our families: (Mis)representations of Black and White families in news opinion media*. Poster session presented at the Annual Convention of the National Communication Association, Salt Lake City, UT.

*** Presenter

- Butkowski, C. P., Dixon, T. L., & **Weeks, K. R.** (2018, November). *Selfie surveillance: Effects of Instagram feedback investment on body image concerns among young adult women*. Paper presented at the Annual Convention of the National Communication Association, Salt

Lake City, UT.

- Smith, M. A., **Weeks, K. R.**, & Butkowski, C. P. (2017, November). *The voice of images: The use of images as a form of protest in the Black Lives Matter movement*. Paper presented at the National Communication Association, Dallas, TX.
- **Weeks, K. R.** (2016, November). *Race and crime news: In light of a Trump presidency*. Guest lecture presented at the University of Illinois, Champaign, IL.
- **Weeks, K. R.** (2015, November). *Race and mass media: An objective introduction*. Guest lecture presented at the University of Illinois, Champaign, IL.
- **Weeks, K. R.** (2011, March). *Bridging communication studies and child psychology studies: Relating attachment styles to the communication discipline*. Guest lecture presented at Northampton Community College, Bethlehem, PA.
- **Weeks, K. R.** (2009, December). *Academic disciplines: What does your major mean to you?* Presented at the Educational Foundations Colloquium at Montclair State University, Upper Montclair, NJ.

FUNDING

University of Illinois at Urbana-Champaign

- *Faculty teaching grant*, \$4000, Spring 2019
 - Sponsoring faculty member: Dr. Mardia Bishop
 - Co-authored application
 - Classroom inclusion training development
- *Ruth Anne Clark Award*, \$675, Spring 2019
 - Compensation for human participants in dissertation research
- *Department Summer Fellowship*, \$3500, 4 credit tuition waiver, Summer 2015
- *Elizabeth Young Winter Fellowship*, \$4000, Fall 2014

PUBLISHABLE WORKS IN PROGRESS

- The effects of interracial street fight video exposure on self-concept, racial identification, and criminal justice evaluations: A survey and experimental approach.
 - Summer 2018 - Present
 - Principle investigator
 - Dissertation
- International study of children's food commercials: Differences in national and racial portrayals of model children and persuasion strategies.
 - Spring 2018 – Present
 - Collaborators: Kanae Suzuki, Travis Dixon
 - *** Contribution complete

- A review of African American stereotypes in media.
 - Spring 2019 – Present
 - Lead author
 - Chapter for *Media Stereotypes: From ageism to xenophobia* (Andrew Billings and Scott Parrot, Eds.)
 - Submission date: November 30, 2019
 - Collaborators: Travis Dixon, Marisa Smith, Melinda Sevilla
- A review of the relationship between race and police-citizen interactions.
 - Summer 2019 - Present
 - Chapter for *The handbook of policing, communication, and society* (Howie Giles, Ed.)
 - Submission date: November 15, 2019
 - Collaborators: Travis Dixon, Marisa Smith
- Assessing the relationship between media consumption, classroom inclusion training, and attitudes toward student diversity
 - Summer 2019 – Present
 - Principle investigator
 - Collaborators: Mardia Bishop, Melinda Sevilla

ACADEMIC EVENTS COORDINATED

Rider University

- *Advertisement and the state of print, electronic, and social media*. Student symposium, November 2011
- *A “commposium” of letters. The past, present, and future of media*. Student symposium, November 2011.
- *Live, laugh, & love: A student’s perspective on inspiration*. Student symposium, April 2011
- *The naked truth: Undressing the gender code*. Student symposium, April 2011
- *Why are we in college?* Student symposium, December 2010

COMMITTEE & COMMUNITY CONTRIBUTIONS

National Communication Association

- Competitive paper reviewer, Mass Communication Division, 2019

University of Illinois at Urbana-Champaign

- *Capricious Grading Committee*, Department of Communication, member, Fall 2019 - Present
- *General Education Assembly on Learning Outcomes*, Social sciences division, member, Spring 2019
- *Undergraduate Teaching Intern Mentor*, supervision of undergraduate teaching projects and professional teaching development, Fall 2016 - Spring 2017
 - Interns: Danielle Holm (Fall 2016), Lusine Petrosyan (Spring 2017), Ashvini Malshe (Spring 2017), Lainey Simanek (Spring 2019).
- “*Meet the Department*,” introducing prospective undergraduates to media and technology study, Fall 2014 – Present.

- *Media Lab Coordinator*, management of lab equipment, supervision of hourly undergraduate research assistants, and mentorship for B.A. and M.A. level research, Fall 2016 – present
- *Graduate student peer mentor*, Fall 2015 – Present
- *Engineering public speaking coach*, Spring 2015 - Fall 2016, Spring 2019

Ramapo College

- *Public speaking waiver examiner*, external examiner of primary and secondary education students, April 2012 - May 2014

Warren Community College

- *Student Retention Committee*, member, January 2012 – May 2012

Montclair State University

- *Public speaking waiver examiner*, September 2012
- *Dannis B. Eaton Public Speaking Competition Judge (final round)*, March 2007

TEXTBOOK REVIEWS FOR PUBLISHERS (HONORARIA RECEIVED)

- Trenholm, S., & Jensen, A. (2008). *Interpersonal communication* (6th ed.). New York, NY: Oxford. Review submitted July 2010.
- O'Hara, D., Stewart, R., & Rubenstein, H. (2007). *A speaker's guidebook* (3rd ed.). Boston, MA: Bedford/St. Martin's. Review submitted May 2007.

ACADEMIC HONORS

University of Illinois at Urbana-Champaign, Department of Communication (Ph. D.)

- *Summer teaching appointments*: Summer 2016, Summer 2017, Summer 2018
- *Summer Fellowship*, \$3500, 4 credit tuition waiver, Summer 2015
- *Elizabeth Young Winter Fellowship*, \$4000, Fall 2014

Montclair State University, School of Communication (M.A.)

- *The Wayne Bond Graduate Student Communication Achievement Award*, \$500, April 2007

Shippensburg University, Department of Communication (B.A.)

- *Lambda Pi Eta*, communication national honor society, inducted November, 2003
- *GPA Award*, October 2003
- *Pi Sigma Alpha*, political science national honor society, inducted April, 2002
- *Shabazz Award*, advocate for cultural difference awareness, March, 2002
- *Board of Governor's Scholarship*, 4 years full tuition, March, 2000

CURRENT ASSOCIATION MEMBERSHIPS

- National Communication Association
- International Communication Association

PROFESSIONAL EXPERIENCE IN LEADERSHIP

Target, Executive Team Leader of Guest Experience (Assistant General Manager), North Bergen, NJ, December 2007 – April 2008

- Directly managed over 80 team members dedicated to guest (customer) service
- Regularly assumed general manager responsibilities (300+ employees and all store operations)
- Directly managed the hiring and professional development of guest service team members
- Indirectly managed soft-lines (clothing and jewelry) logistics and sales
- Store sales volume: \$40 million per year

Bank of America, Call Center Transition Coach, January 2005 – June 2005

- Development and execution of major training projects on new banking systems and human interaction procedures.