

Hallie M. Workman

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RESEARCH INTERESTS

Organizational Communication
Crisis Communication
Organizational Visibility & Hiddenness
Technology & Communication

EDUCATION

2015 – 2022 (expected)	Candidate for Ph.D. in Communication (<i>in progress; ABD</i>) Department of Communication University of Illinois Urbana-Champaign
2012 – 2014	M.S. in Strategic Communication Schieffer School of Journalism Texas Christian University
2009 – 2012	B.S. in Strategic Communication Schieffer School of Journalism Texas Christian University

TEACHING

University of Illinois Urbana-Champaign

Department of Communication

Teaching Assistant, 2017 – present

- Public Speaking (instructor of record; CMN101, undergraduate introductory course)
 - FA17, SP18; rated 4.8/5 for teaching effectiveness; n=36
 - FA20; rated 4.6/5 for teaching effectiveness; n=30
- Family Communication (CMN336, undergraduate online course)
 - SU18; rated 4.5/5 for teaching effectiveness; n=5
- Sexual Communication (CMN368, undergraduate course)
 - FA18; rated 4.9/5 for teaching effectiveness; n=86
- Organizational Communication (instructor of record; CMN212, undergraduate flipped course)
 - FA19, SP20; rated 4.75/5 for teaching effectiveness; n=60

Texas Christian University

Schieffer School of Journalism

Graduate Assistant for Catherine Coleman, 2012-2014

- Advertising Principles (undergraduate introductory course)
- Media Ethics (undergraduate course)
- Research & Evaluation (undergraduate methods course)

AWARDS & RECOGNITIONS

- 2020 **List of Teachers Ranked as Excellent**
Public Speaking (CMN101)
Center for Innovation in Teaching & Learning, UIUC
- 2020 **List of Teachers Ranked as Outstanding**
Introduction to Organizational Communication (CMN212)
Center for Innovation in Teaching & Learning, UIUC
- 2019 **List of Teachers Ranked as Excellent**
Introduction to Organizational Communication (CMN212)
Center for Innovation in Teaching & Learning, UIUC
- 2018 **List of Teachers Ranked as Outstanding**
Sexual Communication (CMN386)
Center for Innovation in Teaching & Learning, UIUC
- 2018 **Top Student Paper Award**
“Managing organizational hiddenness in the face of rupture”
International Communication Assoc., Organizational Communication Division
- 2018 **Nominee, Best First-Year Teacher; CMN101**
Nominated by Dr. Mardia Bishop, course director for CMN101
Department of Communication, UIUC
- 2017 **List of Teachers Ranked as Outstanding**
Public Speaking (CMN101)
Center for Innovation in Teaching & Learning, UIUC
- 2017 **Best of the B.E.S.T. Presentation Award**
“Examining the structure of interactional expertise in a scientific organization using multilevel egocentric analysis”
International Communication Assoc., Organizational Communication Division
(Co-authored with William C. Barley, Ly Dinh, and Chengyu Fang)
- 2016 **Top Paper Award**
“Frame mismatch: How framing communication as transmission hinders interdisciplinary collaboration”
International Communication Assoc., Organizational Communication Division
(Co-authored with William C. Barley, Kaitlyn Childs, and Ly Dinh)
- 2013 **Top Paper Award**
“The front page of the internet: Safe spaces and hyperpersonal communication among females in an online community”
Southwest Education Council for Journalism & Mass Communication
(Co-authored with Catherine A. Coleman)

FUNDING

- 2015-2017 **INTERSECT Fellowship**
Graduate College, University of Illinois Urbana-Champaign

2019

Summer Dissertation Completion Fellowship

Department of Communication, University of Illinois Urbana-Champaign

PUBLICATIONS

- Barley, W.C., Dinh, L., **Workman, H.**, & Fang, C. (2019) Exploring the relationship between interdisciplinary ties and linguistic familiarity using multilevel network analysis. *Communication Research*
- Workman, H.**, & Coleman, C.A. (2014). The front page of the internet: Safe spaces and hyperpersonal communication among females in an online community. *Southwestern Mass Communication Journal*, (29)2.

CONFERENCE PAPERS & PRESENTATIONS

- Workman, H.** (November, 2019). Processes of visibility and hiddenness in organizations: Negotiation and implementation of hiddenness strategies. Presented at National Communication Association conference: Baltimore, Maryland
- Workman, H.** (October, 2019). Negotiating Organizational Hiddenness. Presented at Organizational Communication Mini-conference: University of Illinois Urbana-Champaign
- Workman, H.** (October, 2018). Hiddenness and visibility as organizational processes. Poster presented at Organizational Communication Mini-conference: Rutgers University.
- Workman, H.** (May, 2018). Managing organizational hiddenness in the face of rupture. Presented at International Communication Association conference: Prague, Czech Republic.
- Workman, H.** (October, 2017). Hidden community response to sudden rupture. Poster presented at Organizational Communication Mini-conference: University of Ohio.
- Barley, W.C., Dinh, L., **Workman, H.**, & Fang, C. (May, 2017). Examining the structure of interactional expertise in a scientific organization using multilevel egocentric network analysis. Presented at International Communication Association conference: San Diego, CA.
- Workman, H.** (November, 2016). Intermediatization: Examining the development of multi-direction influence amongst emerging and established media. Presented at National Communication Association Conference: Philadelphia, PA.
- Workman, H.** (October, 2016). Hidden community response to sudden visibility. Organizational Communication Mini-conference: Northwestern University.
- Barley, W.C., Childs, K., **Workman, H.**, & Dinh, L. (2016). Frame mismatch: How framing communication as transmission hinders interdisciplinary collaboration. International Communication Association Conference: Fukuoka, Japan.
- Workman, H.**, & Coleman, C.A. (June 2014). Agency and the formation of safe spaces in online communities: Turning the front page of the internet. Consumer Culture Theory Conference: Helsinki, Finland.
- Workman, H.** (June 2014). Negotiation of meaning in a gendered online community. ACR Gender Marketing and Consumer Behavior Conference: Helsinki, Finland.
- Workman, H.**, & Coleman, C.A. (Oct. 2013). The front page of the internet: Safe spaces and hyperpersonal communication among females in an online community. SWECJMC Southwest Symposium: Tulsa, Oklahoma.

CURRICULUM DEVELOPMENT

Summer 2020	Sexual Communication Developed new content for discussion sections (lectures & activities); restructured and adapted content for online delivery via synchronous and asynchronous formats.
Fall 2020	Independent Study Based on the goals and interests of the student I created a syllabus, learning plan, and reading list for a research-focused, semester-long independent study. Learning assessments included weekly work logs, memos, and check-in meetings; a small-scale survey and content analysis; and a final research presentation for members of the communication department.

MENTORING

Fall 2020	Mentor/Supervisor for Undergraduate Independent Study <i>Mentoring through Research and Practice, College of Liberal Arts & Sciences</i> Created a syllabus and learning plan for an undergraduate independent study, tailored to the student's academic and career goals; mentored the student through a semester-long research project, culminating in the student presenting her research to members of the Communication department and the Undergraduate Research Symposium
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CERTIFICATIONS

Fall 2020	Mentoring Certificate Mentorship of Undergraduate Research <i>Graduate College, UIUC</i>
Spring 2021 (in progress)	Graduate Teacher Certificate <i>Center for Innovation in Teaching and Learning, UIUC</i>

PROFESSIONAL SERVICE

2019	Judge for poster session and oral panel Undergraduate Research Symposium Office of Undergraduate Research, University of Illinois Urbana-Champaign
2019	Organizing committee Organizational Communication Mini-conference (OCMC) Department of Communication, University of Illinois Urbana-Champaign
2017-2018	Public speaking coach Engineers SPEAK (Skills for Presenting Engineering and Applied Knowledge) Department of Engineering, University of Illinois Urbana-Champaign
2017	Organizing committee Learning to See Systems: Graduate STS Workshop Graduate College, University of Illinois Urbana-Champaign