

# Sam R. Wilson

Curriculum vitae

Department of Communication  
University of Illinois at Urbana-Champaign  
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## EDUCATION

Ph.D. in Communication May 2023 (Expected)  
University of Illinois at Urbana-Champaign  
Dissertation title: Testing competing theoretical explanations of the message effects of exposure to conflicting health information: Expectancy violation theory and assimilation/contrast  
Doctoral committee: Drs. Brian Quick (Chair), Cabral Bigman-Galimore, Sally Jackson, Kevin Wise.

M.A. in Communication 2017  
University of Illinois at Urbana-Champaign

B.A. in English 2010  
Illinois State University at Normal, Illinois

## PEER-REVIEWED PUBLICATIONS

Hovick, S., Bigsby, E., **Wilson, S. R.**, & Thomas, S. N. (2020). Information seeking behaviors and intentions in response to environmental health risk messages: A test of a reduced risk information seeking model. *Health Communication*.

**Wilson, S. R.**, Barley, W. C., Ruge-Jones, L., & Poole, M. S. (2020). Tacking amid tensions: Using oscillation to enable creativity in diverse teams. *Journal of Applied Behavioral Science*.

Bigsby, E., Hovick, S., Tan, N., Thomas, S. N., & **Wilson, S. R.** (2021). Information seeking and risk reduction intentions in response to environmental threat messages: The role of message processing. *Risk Analysis*.

Ruge-Jones, L., Barley, W. C., **Wilson, S. R.**, MacSwain, C., Johnson, L., & Poole, M. S. (2023). Activated differences: A qualitative study of how and when differences make a difference on diverse teams. *Management Communication Quarterly*.

## UNDER REVIEW

**Wilson, S. R.**, Quick, B., & Al-Ghaithi, S.H. (under review). It Can Wait: Expectancy violations galvanize processing of distracted driving promotional messages. [*Journal blinded during review*].

**Wilson, S. R.** (under review). Should I trust this? A test of exposure to conflicting information on attitudes through message ambiguity and source trustworthiness. [*Journal blinded during review*].

### **BOOK CHAPTERS**

Bigsby, E., & **Wilson, S. R.** (2021). Reactance. In J. Van den Bulck (Ed.), *International Encyclopedia of Media Psychology*. Wiley-Blackwell.

### **MANUSCRIPTS IN PROGRESS**

**Wilson, S. R.**, Liao, D., & Yan, J. (analysis in progress). Analogy and expectation: Provider use and violation of patient expectancies in flu vaccine and cardiovascular health.

**Wilson, S. R.**, Quick, B., & Al-Ghaithi, S.H. (manuscript in progress). Violating expectations as a method of increasing persuasive effects in anti-smoking ads.

Liao, D., **Wilson, S. R.**, & Yan, J. (analysis in progress). The effect of physicians' use of analogies, literal language, and medical jargon on patient evaluation.

Butkowski, C., **Wilson, S. R.**, & Weimer, E. (manuscript in progress). Can't vote, won't vote: Computational analysis of networked frames of non-voting on Twitter during the 2016 and 2020 elections.

### **SELECTED CONFERENCE PRESENTATIONS**

**Wilson, S. R.** (2021, November). Error or influence? A critical review of bias in health communication and social cognition. Paper presented at 107<sup>th</sup> annual meeting of the National Communication Association, Seattle, Washington.

*Awarded "Top Student Paper"*

Ruge-Jones, L., Barley, W. C., **Wilson, S. R.**, & Poole, M. S. (2021, November). When differences make a difference: Activated differences on teams addressing sustainability and health. Paper presented at 107<sup>th</sup> annual meeting of the National Communication Association, Seattle, Washington.

*Awarded "Top Paper"*

Butkowski, C., & **Wilson, S. R.** (2020, November). Can't, won't, don't vote: Networked non-voter narratives during the 2016 election. Paper presented at 106<sup>th</sup> annual meeting of the National Communication Association, Bloomington, Indiana.

*Awarded "Top Student Paper"*

Ruge-Jones, L., Barley, W. C., **Wilson, S. R.**, Moder, J., Whittaker, J. A., Poole, M.S., & Kuslikis, A. (2020, July). Compounding barriers: How barriers interact to inhibit diverse scientific teams. Paper presented at 2020 INGroup, Seattle, Washington.

*Awarded "Top Student Paper"*

Bigsby, E., Hovick, S., & **Wilson, S. R.** (2020, March). Triggering information seeking: Risk messages, elaboration, and immediate seeking behaviors. Poster presented at 2020 Kentucky Conference on Health Communication, Lexington, Kentucky.

**Wilson, S. R.**, Barley, W. C., Ruge-Jones, L., & Poole, M.S. (2019, November). Tacking amid tensions: Using oscillation to enable creativity in diverse scientific teams. Paper presented at 105<sup>th</sup> annual meeting of the National Communication Association, Baltimore, Maryland.

*Awarded "Top Paper"*

Hovick, S., Bigsby, E., & **Wilson, S. R.** (2019, November). Information seeking in response to environmental health risk messages. Paper presented at 105<sup>th</sup> annual meeting of the National Communication Association, Baltimore, Maryland.

**Wilson, S. R.**, Poole, M. S., Ruge-Jones, L., & Barley, W. C. (2018, May). Enhancing team science in health and climate resilience through mobilizing the diversity-creativity tension. Paper presented at 2018 Science of Team Science conference, Galveston, Texas.

*Awarded "Most Meritorious Paper & Presentation"*

**Wilson, S. R.**, Ruge-Jones, L., Barley, W. C., & Poole, M. S. (2018, November). Destabilizing divergence and convergence: An intervention to transcend the tension between diversity and creativity in health and science teams. Paper presented at 68<sup>th</sup> annual meeting of the International Communication Association, Prague, Czech Republic.

*Awarded "Top Interactive Presentation"*

## **PUBLIC WRITING**

**Wilson, S. R.** (2016). To change behavior, stop caring what people think. *FunEasyPopular.com*. Retrieved from <https://blog.funeasypopular.com/want-to-change-behavior-stop-caring-so-much-about-what-people-think>

## **AWARDS AND FELLOWSHIPS**

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|------|---|
| 2022 | Ruth Anne Clark Student Scholar Award (\$2000, UIUC)<br><i>Research funds awarded via competitive review to support self-directed graduate student research</i>   |
| 2021 | Top Paper Award, Group Communication Division, National Communication Association Annual Conference<br><i>Awarded for top four papers submitted to the Group Communication Division</i>   |
| 2021 | Top Student Paper Award, Social Cognition and Communication Division, National Communication Association Annual Conference (\$300)<br><i>Awarded for top student paper submitted to the Social Cognition and Communication Division</i> |
| 2021 | Ruth Anne Clark Student Scholar Award (\$550, UIUC)<br><i>Research funds awarded via competitive review to support self-directed graduate student research</i>  |
| 2020 | Top Student Paper, Political Communication Division, National Communication Association Annual Conference (\$300)<br><i>Awarded for top student paper submitted to the Political Communication Division</i>                             |
| 2020 | Unsung Heroes of Illinois, Student Alumni Organization, UIUC  |

*Awarded to instructors, faculty, or staff in recognition of exemplary service to undergraduates*

- 2019 Elizabeth Winter Young Summer Fellowship (\$3500, UIUC)  
*Awarded for top applicants to the Communication Doctoral Program*
- 2019 Top Paper Award, Group Communication Division, National Communication Association Annual Conference  
*Awarded for top paper submitted to the Group Communication Division*
- 2018 Elizabeth Winter Young Summer Fellowship (\$3500, UIUC)  
*Awarded for top applicants to the Communication Master's Program*
- 2018 Top Interactive Display Award, Organizational Communication Division, International Communication Association Annual Conference  
*Awarded for top interactive display presented to the Organizational Communication Division Poster Session*
- 2018 Meritorious Contribution Award for Oral Presentation, Science of Team Science Annual Conference  
*Awarded for best abstract submission conference-wide*
- 2018 The Graduate College Conference Travel Award (\$1000, UIUC)  
*Travel support awarded via competitive review across Graduate College*
- 2017 Teaching Recognition: List of Teachers Ranked as "Outstanding", UIUC  
*Awarded to instructors in the top 10% of student evaluations campus-wide Spring 2017*
- 2016- Teaching Recognition: List of Teachers Ranked as "Excellent", UIUC  
*Awarded to instructors who receive student evaluations greater than 4.5 / 5.0 Fall 2016, Fall 2017, Fall 2018, Spring 2020, Fall 2021, Spring 2021, Summer 2021*

### **COURSE DEVELOPMENT EXPERIENCE**

- 2020 Communication Research Methods (undergraduate course), Department of Communication, University of Illinois Urbana-Champaign
- 2020 Introduction to Intercultural Communication (online undergraduate course), Department of Communication, University of Illinois Urbana-Champaign
- 2022 Picturing Health (online graduate seminar), Health Communication Online Masters, Department of Communication, University of Illinois Urbana-Champaign
- 2022 Writing in Graduate School (graduate seminar), Department of Communication, University of Illinois Urbana-Champaign

### **TEACHING EXPERIENCE**

Oral and Written Communication I (Instructor of Record), UIUC  
Semesters Offered: Fall 2015, Fall 2016, Fall 2017, Fall 2021  
Average Rating for Teaching Effectiveness: 4.57 / 5.00

Oral and Written Communication II (Instructor of Record), UIUC  
Semesters Offered: Spring 2016, Spring 2017, Spring 2018, Spring 2022  
Average Rating for Teaching Effectiveness: 4.43 / 5.00

Introduction to Family Communication (Instructor of Record), UIUC  
Semester Offered: Summer 2022  
Average Rating for Teaching Effectiveness: 3.65 / 5.00

Introduction to Health Communication (Instructor of Record), UIUC  
Semesters Offered: Summer 2016, Summer 2020  
Average Rating for Teaching Effectiveness: 4.67 / 5.00

Introduction to Intercultural Communication (Instructor of Record), UIUC  
Semesters Offered: Fall 2018, Spring 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021  
Average Rating for Teaching Effectiveness: 4.34 / 5.00

Introduction to Intercultural Communication (Course Liaison), Zhejiang University  
Semester Offered: Fall 2020  
Average Rating for Teaching Effectiveness: n/a

Introduction to Organizational Communication (Instructor of Record), UIUC  
Semester Offered: Summer 2021  
Average Rating for Teaching Effectiveness: 4.18 / 5.00

English as a Second Language (Instructor of Record), Heartland Community College  
Semesters Offered: Fall 2014, Spring 2015  
Average Rating for Teaching Effectiveness: 5.00 / 5.00

Continuing Ed/Workforce Development (Instructor of Record), Heartland Community College  
Seminars Offered: Spring 2013, Summer 2013  
Average Rating for Teaching Effectiveness: n/a

### **SELECTED WORK EXPERIENCE**

2022	Research Associate ICF Next, Fairfax, VA <i>Project: Physical Activity Guidelines for Older Adults (Department of Health and Human Services)</i>
2021	Behavior Change Consultant McDonald's Corporation, Chicago, IL <i>Project: National program "Vaccination Fast Action"</i>
2016 - 2019	Research Assistant/Grant Manager The National Center for Supercomputing Applications, University of Illinois, Urbana, IL

NSF grants EFMA 16-29367 and EFMA 17-45889

2017 - 2018 Social Marketing Associate  
SalterMitchell, Marketing for Change, Washington D.C.  
*Select Projects: Solaris (Centers for Disease Control and Prevention), The Mighty Mouth (Foundation of Delta Dental of Washington)*

2010 – 2015 Communications Supervisor  
Draisine Ltd., Normal, IL

### **RESEARCH POSITIONS**

2016 – 2019 Crystallizing transformative ideas by seeding diverse knowledge communities in health, science and sustainability research. P.I. William C. Barley.

2016 Funded through NSF grants EFMA 16-29367 and EFMA 17-45889  
Behavioral change and management of energy usage among laboratory fume hood users. P.I. Mariann Huhman.

### **SERVICE**

Fall 2020 – Spring 2021 Graduate Representative, Capricious Grading Committee  
Fall 2019 – Spring 2020 Graduate Representative, Graduate Policy Committee  
Fall 2020 Reviewer, Journal of Applied Behavioral Science  
Spring 2020 Reviewer, National Communication Association: Social Cognition and Communication Division

### **PROFESSIONAL MEMBERSHIPS**

National Communication Association  
International Communication Association