# Sam R. Wilson

Curriculum vitae

Department of Communication

University of Illinois at Urbana-Champaign

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**EDUCATION**

Ph.D. in Communication June 2022 (Expected)

University of Illinois at Urbana-Champaign

Dissertation title: Assimilative and contrastive biases in response to exposure to conflicting health and science information

M.A. in Communication 2017

University of Illinois at Urbana-Champaign

B.A. in English 2010

Illinois State University at Normal, Illinois

**PEER REVIEWED PUBLICATIONS**

Bigsby, E., Hovick, S., Tan, N., Thomas, S. N., & **Wilson, S. R.** (2021). Information seeking and risk reduction intentions in response to environmental threat messages: The role of message processing. *Risk Analysis.*

Hovick, S., Bigsby, E., **Wilson, S. R.**, & Thomas, S. N. (2020). Information seeking behaviors and intentions in response to environmental health risk messages: A test of a reduced risk information seeking model. *Health Communication*.

**Wilson, S. R.**, Barley, W., Ruge-Jones, L., & Poole, M. S. (2020). Tacking amid tensions: Using oscillation to enable creativity in diverse teams. *Journal of Applied Behavioral Science.*

**BOOK CHAPTERS**

Bigsby, E., & **Wilson, S. R.** (2021). Reactance. In J. Van den Bulck (Ed.), *International Encyclopedia of Media Psychology*. Wiley-Blackwell.

**MANUSCRIPTS UNDER REVIEW**

Ruge-Jones, L., Barley, W. C., **Wilson, S. R.**, MacSwain, C., Johnson, L., Everett, J., & Poole, M. S. (revise & resubmit). Activated differences: A qualitative study of how and when

differences make a difference on diverse teams. *Management Communication Quarterly.*

Ruge-Jones, L., Barley, W. C., **Wilson, S. R.**, Moder, J., Whittaker, J. A., Kuslikis, A., & Poole, M. S. (under first review). Interacting barriers: How multi-level barriers uniquely interact to affect teams. *Human Problems.*

**MANUSCRIPTS IN PROGRESS**

**Wilson, S. R.** & Liao, D. (in progress). Metaphor and expectation: Provider use and violation of patient expectancies in cancer screening communication.

Quick, B., **Wilson, S. R.**, & Reynolds-Tylus, T. (in progress). Message sensation value and expectancy violation in PSAs on tobacco and texting and driving.

Butkowski, C., **Wilson, S. R.**, & Weimer, E. (in progress). Can’t vote, won’t vote: Computational analysis of networked frames of non-voting on Twitter during the 2016 and 2020 elections.

**Wilson, S. R.** (in progress). Error or influence? A critical review of bias in communication and social cognition.

**AWARDS AND FELLOWSHIPS**

2021 Top Paper Award, Group Communication Division, National Communication Association Annual Conference

*Awarded for top four papers submitted to the Group Communication Division*

2021 Top Student Paper Award, Social Cognition and Communication Division, National Communication Association Annual Conference ($300)

*Awarded for top student paper submitted to the Social Cognition and Communication Division*

2021 Ruth Anne Clark Student Scholar Award ($550, UIUC)

*Research funds awarded via competitive review to support self-directed graduate student research*

2020 Top Student Paper, Political Communication Division, National Communication Association Annual Conference ($300)

*Awarded for top student paper submitted to the Political Communication Division*

2020 Unsung Heroes of Illinois, Student Alumni Organization, UIUC

*Awarded to instructors, faculty, or staff in recognition of exemplary service to undergraduates*

2019 Elizabeth Winter Young Summer Fellowship ($3500, UIUC)

*Awarded for top applicants to the Communication Doctoral Program*

2019 Top Paper Award, Group Communication Division, National Communication Association Annual Conference

*Awarded for top paper submitted to the Group Communication Division*

2018 Elizabeth Winter Young Summer Fellowship ($3500, UIUC)

*Awarded for top applicants to the Communication Master’s Program*

2018 Top Interactive Display Award, Organizational Communication Division, International Communication Association Annual Conference

*Awarded for top interactive display presented to the Organizational Communication Division Poster Session*

2018 Meritorious Contribution Award for Oral Presentation, Science of Team Science Annual Conference

*Awarded for best abstract submission conference-wide*

2018 The Graduate College Conference Travel Award ($1000, UIUC)

*Travel support awarded via competitive review across Graduate College*

2017 Teaching Recognition: List of Teachers Ranked as “Outstanding”, UIUC

*Awarded to instructors in the top 10% of student evaluations campus-wide Spring 2017*

2016- Teaching Recognition: List of Teachers Ranked as “Excellent”, UIUC

*Awarded to instructors who receive student evaluations greater than 4.5 / 5.0*

*Fall 2016, Fall 2017, Fall 2018, Spring 2020, Fall 2021, Spring 2021, Summer 2021*

**CONFERENCE PRESENTATIONS**

**Wilson, S. R.** (2021, November). Error or influence? A critical review of bias in communication and social cognition. Paper presented at 107th annual meeting of the National Communication Association, Seattle, Washington.

*Awarded “Top Student Paper”*

Ruge-Jones, L., Barley, W. C., MacSwain, C., **Wilson, S. R.**, & Poole, M. S. (2021, November). When differences make a difference: Activated differences on teams. Paper presented at 107th annual meeting of the National Communication Association, Seattle, Washington.

*Awarded “Top Paper”*

Butkowski, C., & **Wilson, S. R.** (2020, November). Can’t, won’t, don’t vote: Networked non-voter narratives during the 2016 election. Paper presented at 106th annual meeting of the National Communication Association, Bloomington, Indiana.

*Awarded “Top Student Paper”*

Ruge-Jones, L., Barley, W. C., **Wilson, S. R.**, Moder, J., Whittaker, J. A., Poole, M.S., & Kuslikis, A. (2020, July). Compounding barriers: How barriers interact to inhibit diverse scientific teams. Paper presented at 2020 INGRoup, Seattle, Washington.

*Awarded “Top Student Paper”*

Bigsby, E., Hovick, S., Tan, N., Thomas, S., & **Wilson, S. R.** (2020, March). Triggering information seeking: Risk messages, elaboration, and immediate seeking behaviors. Poster presented at 2020 Kentucky Conference on Health Communication, Lexington, Kentucky.

**Wilson, S. R.**, Barley, W. C., Ruge-Jones, L., & Poole, M.S. (2019, November). Tacking amid tensions: Using oscillation to enable creativity in diverse teams. Paper presented at 105th annual meeting of the National Communication Association, Baltimore, Maryland.

*Awarded “Top Paper”*

**Wilson, S. R.**, Poole, M. S., Ruge-Jones, L., & Barley, W. C. (2018, May). Enhancing team science through mobilizing the diversity-creativity tension. Paper presented at 2018 Science of Team Science conference, Galveston, Texas.

*Awarded “Most Meritorious Paper & Presentation”*

**Wilson, S. R.**, Ruge-Jones, L., Barley, W. C., & Poole, M. S. (2018, November). Destabilizing divergence and convergence: An intervention to transcend the tension between diversity and creativity in teams. Paper presented at 68th annual meeting of the International Communication Association, Prague, Czech Republic.

*Awarded “Top Interactive Presentation”*

Hovick, S., Bigsby, E., & **Wilson, S. R.** (2019, November). Information seeking in response to environmental health risk messages. Paper presented at 105th annual meeting of the National Communication Association, Baltimore, Maryland.

Ruge-Jones, L., Barley, W. C., **Wilson,** **S. R.**, Poole, M. S., Whittaker, J. A., Kuslikis, A., & Moder, J. (2019, November). Multiple axes of difference in teams: Conceptualizing Multidimensionally Diverse Teams. Paper presented at 105th annual meeting of the National Communication Association, Baltimore, Maryland.

Ruge-Jones, L., **Wilson, S. R.**, Barley, W. C., & Poole, M. S. (2019, November). Compounding consequences: Barriers and opportunities of diversity in collaborative teams. Paper presented at 105th annual meeting of the National Communication Association, Baltimore, Maryland.

Ruge-Jones, L., **Wilson, S. R.**, Barley, W. C., & Poole, M. S. (2019, November). Forging new directions in group communication research: Interactive collaboration to define critical topics and projects. Paper presented at 105th annual meeting of the National Communication Association, Baltimore, Maryland.

Ruge-Jones, L., **Wilson, S. R.**, Barley, W. C., & Poole, M. S. (2018, November). Defining projects on civic discourse in a new media age. Paper presented at 104th annual meeting of the National Communication Association, Salt Lake City, Utah.

Wiemer, E., **Wilson, S. R.**, & Tewksbury, D. (2018, November). Agenda diversity and uniformity: News repertoires and their effects on the agenda setting process. Paper presented at 104th annual meeting of the National Communication Association, Salt Lake City, Utah.

**PUBLIC WRITING**

**Wilson, S. R.** (2016). To change behavior, stop caring what people think. *FunEasyPopular.com*. Retrieved from https://blog.funeasypopular.com/want-to-change-behavior-stop-caring-so-much-about-what-people-think

**RESEARCH POSITIONS**

2016 – 2019 Crystallizing transformative ideas by seeding diverse knowledge communities. P.I. William C. Barley.

Funded through NSF grants EFMA 16-29367 and EFMA 17-45889

2016 Behavioral change and management of energy usage among laboratory fume hood users. P.I. Mariann Huhman.

**SERVICE**

Fall 2020 – Spring 2021 Graduate Representative, Capricious Grading Committee

Fall 2019 – Spring 2020 Graduate Representative, Graduate Policy Committee

Fall 2020 Reviewer, Journal of Applied Behavioral Science

Spring 2020 Reviewer, National Communication Association: Social Cognition and Communication Division

**PROFESSIONAL MEMBERSHIPS**

National Communication Association

International Communication Association

**TEACHING EXPERIENCE**

Oral and Written Communication I (Instructor of Record), UIUC

Semesters Offered: Fall 2015, Fall 2016, Fall 2017, Fall 2021

Average Rating for Teaching Effectiveness: 4.57 / 5.00

Oral and Written Communication II (Instructor of Record), UIUC

Semesters Offered: Spring 2016, Spring 2017, Spring 2018

Average Rating for Teaching Effectiveness: 4.43 / 5.00

Introduction to Health Communication (Instructor of Record, Online), UIUC

Semesters Offered: Summer 2016, Summer 2020

Average Rating for Teaching Effectiveness: 4.67 / 5.00

Introduction to Intercultural Communication (Instructor of Record), UIUC

Semesters Offered: Fall 2018, Spring 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021

Average Rating for Teaching Effectiveness: 4.34 / 5.00

Introduction to Intercultural Communication (Course Liaison), Zhejiang University

Semesters Offered: Fall 2020

Average Rating for Teaching Effectiveness: n/a

Introduction to Organizational Communication (Instructor of Record, Online), UIUC

Semesters Offered: Summer 2021

Average Rating for Teaching Effectiveness: 4.18 / 5.00

English as a Second Language (Instructor of Record), Heartland Community College

Semesters Offered: Fall 2014, Spring 2015

Average Rating for Teaching Effectiveness: 5.00 / 5.00

**SELECTED WORK EXPERIENCE**

Fall 2021 Behavior Change Consultant

McDonald’s Corporation, Chicago, Illinois

*Project: National program “Vaccination Fast Action”*

Summer 2016 - Fall 2016 Social Marketing Associate

SalterMitchell, Marketing for Change, Washington D.C.

*Select Projects: Solaris (Centers for Disease Control and Prevention), The Mighty Mouth (Foundation of Delta Dental of Washington)*

**PROFESSIONAL REFERENCES**

**Brian Quick, PhD**

Assistant Professor, Department of Communication

University of Illinois Urbana-Champaign

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**Sally Jackson, PhD**

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**William C. Barley, PhD**

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